

Academic Master’s Programme
and Dual Award Master’s Programme in

FASHION DESIGN

September 1th 2025 November 6th 2025 February 1th 2026

The Academic Master’s Programme path consists of 4 modules (course + workshop) plus 1 module including a professional experience and a Final Project.
The Dual Award Master’s Programme path includes additional dedicated modules, as the 6th module related to the Final Major Project.

**THEORETICAL
COURSES**

Fashion Culture
Visual Representation
Fashion Marketing & Management
Professional Accelerator Activities

**CORE
WORKSHOPS**

Fashion Identity
Fashion Collection

**ELECTIVE
WORKSHOP**

One to be chosen among:
Fashion Brand Management
Fashion Merchandising & Buying
Fashion Styling
Retail & Visual Merchandising
Entrepreneurship through Design
Digital Communication

Fashion Design entails the ability to decipher what is ‘contemporary’ and translate it into meaningful and visionary manifestations. A design perspective in fashion means investigating different social, cultural and environmental phenomena which together with a sound experimentation and a clever manipulation foster a unique creative identity, where the essential components of Fashion: ‘Poetic Charm’ and ‘Beauty’ are always preserved.

The Master in Fashion Design combines fashion studies and design thinking with extensive study and practice. Students will be taught to question, refine and strengthen their individual creative vision as well as to tackle the challenge of designing for existing fashion brands. Students will be engaged in the exploration of other disciplines to produce outcomes that combine conceptualization, textile manipulation, garment prototyping, sustainability, branding, visual storytelling and business intelligence. They will learn to understand the complexity of the fashion system, gaining a mature awareness of the various professions throughout its value chain, understanding that the value of fashion is not printed on the surface of a garment but it is in its function, wearability, inclusivity and ability to adapt to our contemporary needs.

ISN'T LESS ENOUGH?
by Emre Pakel, Fashion Graduate Italia

FASHION DESIGN

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AUDIENCE

The programme is directed at candidates who have a first level degree and/or professional experience in Fashion Design. The programme is also open to candidates with a background in other disciplines if strongly motivated to carry out in-depth research into the programme subject area and submit a rich portfolio able to illustrate the different phases of the fashion design process.

LEARNING OUTCOMES

On successful completion of this programme students will be able to:

- Tap into the fashion industry and culture to succeed in their career as fashion designers.
- Find their personal style and leverage cross-disciplinary approaches to business and creativity.
- Get a thorough grounding in fashion design theory, while also working with fashion designers and labels to develop and promote innovative design and collections.

The programme ensures students will gain the skills and attributes to:

- Become inspired fashion designers. Create innovative designs with a personal vision, backed by a thorough understanding of fashion history and current scenarios to anticipate new trends.
- Empower their creative-self. Develop critical thinking to evolve their own style and innovative collection design and development while adapting to changing multicultural environments, influences, technologies and consumers.
- Address present and future challenges. Learn the impacts of the fashion industry on society and the environment, to develop ethical and responsible solutions and contribute to a more sustainable fashion future.

BRAND
SYNESTHESIA
by Tea Gelashvili

CAREER OPPORTUNITIES

With a combination of in-class theory and valuable on-site practice at cutting-edge companies, students will get the knowledge, confidence and insight to pursue creative roles in the fashion industry. Start their own fashion businesses or explore a wide range of related roles, including:

- FASHION DESIGNER
- DESIGN MANAGER FOR TEXTILES AND PRINTS STYLIST
- COSTUME DESIGNER
- FASHION TREND RESEARCHER

COMPANIES

The Master in Fashion Design has collaborated with: A.N.G.E.L.O., Damir Doma, Diesel, Dondi Jersey, Fay, Fiorucci Love Therapy, Fondazione Gianfranco Ferré, Isko, Limonta, Luxury Jersey, Maison Margiela MM6, Max Mara, Napapijri, Reebok.

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