



MASTER INTERIOR CONTRACT DESIGN

MILÃO

27 de janeiro de 2025
inglês e italiano

22 de setembro de 2025

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Pensar em espaços residenciais e comerciais com senso estético e propostas inovadoras. No primeiro semestre os alunos aprenderão habilidades essenciais e técnicas de gestão de projetos, com atenção especial aos aspectos mais relevantes do planejamento de um design de interiores, além de ter aulas dedicadas ao design de iluminação, materiais de estofamento e tecidos - todos eles considerados noções básicas para a boa gestão de um projeto de design de interiores.

Além disso, os métodos de pesquisa são fundamentais no momento inicial e na análise de tendências globais, com base inclusive em conceitos adquiridos ao tratar da história dos interiores. A representação do planejamento técnico e da identidade visual do projeto também é essencial e amparada por softwares de design específicos.

O percurso em Design de Interiores se concentra sobretudo nos aspectos e processos relacionados ao design e desenvolvimento de interiores residenciais, coleções para casa, estilo e linguagens estéticas que partem de novos conceitos e tendências de estilo de vida, bem como de novos conceitos e necessidades para compreender os espaços domésticos.

Os participantes também aprenderão a planejar espaços de varejo de forma a traduzir os códigos de identificação de marcas internacionais em interiores comerciais e a analisar aspectos técnicos essenciais e tecnologias inovadoras em vitrines; aos interiores modernos serão propostas soluções capazes de envolver o novo público-alvo de uma forma emocional e vivencial.

O percurso em Design de Serviços se concentra mais nas estratégias e etapas envolvidas no planejamento de grandes espaços públicos, e interiores de ambientes de hotelaria, complexos residenciais, museus e teatros.

O olhar estético é uma prerrogativa para aqueles que se interessam por uma carreira na área de design de empreitada: esse tipo de ambiente reflete a sociedade contemporânea e sua busca contínua pela “beleza”, pelo conforto e pelo bem-estar, que se traduzem em códigos e tendências estéticas, culminando em uma seleção precisa e estratégica de tecidos de estofados, cores e estilos.

Outra parte fundamental do curso é a busca e a experimentação de novas tecnologias, como design de iluminação, automação residencial, recursos digitais aplicados e soluções de design para empresas de prestação de serviços. Independentemente do percurso escolhido, os participantes adquirem capacidades gerenciais para conectar a empresa e as necessidades do cliente e para gerenciar todos os aspectos de um projeto de design de interiores; também poderão trabalhar em estreita colaboração com empresas parceiras em projetos alocados, para aprender assim a se relacionar com o mercado profissional real.

FOCO DE APRENDIZAGEM

- Novas linguagens estéticas para interiores
- Analisar e interpretar tendências internacionais
- Compreender aspectos técnicos de projetos de interiores
- Inovação e soluções tecnológicas
- Interpretar e traduzir a identidade do cliente no projeto.
- Gerenciar a relação entre o cliente e as necessidades de produção.

POSSÍVEIS CARREIRAS

- Designer de projetos
- Designer de interiores
- Designer de varejo
- Gerente de Showrooms de Design de Interiores
- Gerente de Departamento de Serviços
- Gerente de Serviços para a indústria hoteleira
- Diretor de Arte
- Gerente de produto

ABOUT ISTITUTO MARANGONI

Over the past 85 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and management skills which are subject specific and relevant to the international fashion, design or art fields. Istituto Marangoni Master's courses provide students with a focused and in-depth knowledge and know-how for a successful professional career at various levels of the above-mentioned industries. There is a strong focus on project-based, industry-linked teaching methods of delivered by experienced industry specialists and professionals.

PROGRAMME INFORMATION

ACADEMIC ACHIEVEMENT

First Level Academic Master Diploma.

Participants who successfully complete this programme will be awarded with a First Level Academic Master Diploma. Recognised by the Italian Ministry of Education as an academic diploma equivalent to a university postgraduate Master degree, participants will obtain 60 CFA (crediti formativi accademici) equivalent to 60 ECTS credits.

STUDY PLAN

Semester	Subject	ECTS Credits
A	Techniques of Project Communication	4
S1	History and Criticism of Contemporary Design	3
S1	Trend Forecasting	2
S1	Visual Research	2
S1	Production Processes	2
S1	Innovative Technologies and Materials	2
S1	Interior Design 1	4

Semester	Subject	ECTS Credits
S1	Communication Tools and Techniques	2
S1	Computer Aided Design (CAD)	4
S2	Rendering Interior Design 2 Graphic	4
S2	Design Light Design Innovative	4
S2	Technologies and Materials Sociology	2
S2	and Anthropology of Design	2
S2	Environment Design Internship	2
S2	Dissertation	3
S2		2
S2		1
A		0
		6

Additional subject for Interior contract Design Pathway:

Semester	Subject	ECTS Credits
S2	Design Management	2
S2	Marketing	3

EDUCATIONAL APPROACH

Istituto Marangoni's academic approach is shaped by the following educational aims:

- Develop a flexible and updated approach to programme delivery and student support which reflect the needs and expectations of all students;
- Provide a supportive and inclusive learning environment which will enable success for all learners;
- Encourage and nurture the development of students' intellectual and imaginative powers, Creativity, independence, critical self-awareness, imagination and soft skills that will enhance Global employment opportunities in all programmes;
- Establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- Provide a learning experience that is informed by research, scholarship, reflective practice and engagement with the industry and the professions.

Curriculum

The Master in Interior Design is divided in two semesters. Students have the opportunity to deepen and refine their formative experience by choosing one of the two separate Pathways: Interior Design or Contract Design. During the first semester, in common for all the proposed Pathways, participants acquire essential skills and project management techniques, with a special focus on the most relevant aspects of planning an interior design, along with classes dedicated to lighting design as well as upholstery materials and fabrics, all of which considered essential notions to successfully manage an interior design project. Furthermore, research methods are key in the initial approach and analysis of international trends, supported also by the acquired notions in the history of interiors. The technical planning representation and the project visual identity is also essential and aided by specific design software learning. The Pathway in Contract Design is more focused on strategies and steps involved in the planning of public spaces on a large scale, and interiors such as Hotellerie, residential complexes, museums and theatre spaces. The aesthetic approach is a prerogative of those interested in a career in the Contract Design field: this type of interiors reflect contemporary society and the ongoing search for “beauty”, comfort, and well-being which translates in aesthetic codes and trends, all culminating in a precise and strategic selection of upholstery fabrics, as well as in the chromatic and stylistic choices. The search and experimentation of new technologies are an essential part of the course, such as lighting design, home automation, applied digital resources, and design solutions for contract companies. Regardless of the chosen pathway, participants acquire a managerial ability to relate between the company and the client needs, as to manage all aspects of an interior design project; they also experience working closely with partners companies.

Final Project (Dissertation)

The final project (Thesis) is the assessment of the competences gained by the Student, his/her maturity in the methodologic approach and the acquisition of the relevant technical and cultural tools; this will translate into a final work that will show evidence of all aspects and steps that are part of the candidates' educational path. The final project will consist in the development of a work that will demonstrate a concrete application of the theoretical and cultural studies undertaken, as well as a critical approach towards primary and secondary research on a free-choice topic. Candidates will develop their own project of interior design, to be supported by a deep and focused research on the chosen theme, so to allow the final work to present innovation elements in the architectural aspect, as well as to enhance its aesthetics and functional aspects - all within the framework of a solid and contemporary vision of interior decor.

Internship

As part of the didactical experience provided to its students, the Undergraduate programmes include an internship period which is embedded in the Plan of Study of each programme. This working experience allows students to take advantage of skills and topics learned during lessons, putting them into concrete practice within a real professional environment. The internship consists of a period of an experience in professional practice through the realisation of individual or group projects in collaboration with institutions or companies on their premises or on the School premises (internship on campus).

LEARNING OUTCOMES

Educational Outcomes

Students who attend Programmes at Postgraduate level, on successful completion of their course of study, will be able to:

- Apply skills of critical analysis to real situations within a defined range of contexts;
- Select and define a research topic and implement a research plan using appropriate methodologies – within their specialist field of study;
- Demonstrate a high degree of professionalism characterised by initiative, creativity, motivation and self-management;
- Express ideas effectively and communicate information appropriately and accurately using a range of media including ICT;
- Critically analyse their results and draw logical conclusions;
- Develop working relationships using teamwork and leadership skills, recognising and respecting different perspectives;
- Manage their professional development reflecting on progress and taking appropriate action;
- Find, evaluate, synthesise and use information from a variety of sources;
- Articulate an awareness of the social and community contexts within their disciplinary field; Exercise initiative and personal responsibility in the work environment;
- Continue as a researcher in an academic or commercial setting and have the potential to extend the bounds of knowledge in their chosen field;
- Carry out further independent learning or continuing professional development.

Programme-Specific Learning Outcomes

- shape a concrete trend forecasting methodology in the design process.
- devise innovative ideas for contemporary spaces that incorporate themes of sustainability and smart technologies.

- devise innovative ideas for contemporary spaces that incorporate themes of sustainability and smart technologies.
- appropriately categorise products, innovative materials, production and design systems, and apply them in a correct manner.
- strategically analyse the DNA of a client company and develop coherently an assigned space.
- plan and structure a professional Portfolio reflecting a design evolution and a personal approach as an interior designer.

TEACHING AND LEARNING METHODS

Course teaching methods are based around a wide variety of formats, such as frontal lectures, workshops, seminars, case studies and self-directed study: experienced professionals and visiting specialist Lecturers (industry professionals) make valuable contributions and enrich the learning experience of all students.

Self-Directed Study

This plays a major role in the programme, as students are expected to spend time researching and analysing subject matters independently to support and substantiate taught material.

Frontal Lectures

An integral part of the programme - with formal delivery of subject-specific contents to the whole cohort of students. At this level it is expected that students will use the lectures as a stimulus for further study/reading.

Seminars

Used to build on themes that are connected to the contents part of the Study Plan. Students are encouraged to make an active contribution by sharing in the argument and debate, while expressing their views.

Case Studies

A detailed discussion and in-depth analysis of real-life situations and existing Brands - to substantiate and assess concrete examples of contents and theories studies in class.

Workshop / Laboratory / Practical Sessions

Used to enable and nurture the creative and practical skill development of the student in an environment which simulates what happens in the industry.

Team Work

Requires students to operate as a member of a group or team and they usually have clearly identified roles. The emphasis is on collective responsibility, individual responsibility to the group and joint decision-making.

Study Trips (when applicable)

An exciting opportunity to enhance the students' learning path and consolidate their understanding of specific-subject contents. If assessment is dependent on information collected whilst undertaking the study trip, the trip would be considered mandatory. The cost of study trips can be either the responsibility of the student or on occasion included in the annual study fee. If the visit is within the city students pay for public transport.

CAREER SERVICE

The purpose of the Istituto Marangoni Career service is to bridge the gap between course completion and entering the world of work.

Monitoring, guidance and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.

STUDENT SUPPORT STRATEGY

A dedicated Student Support Officer is available for all students on the programme. For academic counselling, Student Support Officers will liaise with tutors and programme leaders to offer practical advice to resolve specific academic difficulties. A written record of these tutorials will be kept in the student's file for reference and to assist in the monitoring of student progress. For matters of pastoral care the Student Support Officers will help in:

- Finding their way around;
- Managing their time;
- Dealing with stress;
- Getting the best from their course;
- Understanding and applying the school's rules;
- Anything else the officers can advise on.

One-to-one appointments may be made by phone, in person (by contacting reception) or by email. Where possible students can expect to be seen almost immediately, or contacted to arrange a suitable time.