



# MASTER INTERIOR DESIGN

## DUBAI

20 de janeiro de 2025  
29 de setembro de 2025  
inglês e italiano

# INTERIOR DESIGN

Durante a primeira parte do curso, os participantes irão tratar das novas linguagens estéticas, em sintonia com as tendências internacionais, e aprimorar suas habilidades técnicas e de planejamento, à luz das mais inovadoras tecnologias. O mestrado em Design de Interiores se divide em dois semestres: no primeiro semestre orientado por Britt Moran e Emiliano Salci (fundadores do Dimore Studio) e no segundo semestre orientado por Philippe Nigro, Diretores de Arte do curso. No primeiro semestre, os alunos aprenderão habilidades essenciais e técnicas de gestão de projetos, com atenção especial aos aspectos mais relevantes do planejamento de um design de interiores, além de ter aulas dedicadas ao design de iluminação, materiais de estofamento e tecidos - todos eles considerados noções básicas para a boa gestão de um projeto de design de interiores. Além disso, os métodos de pesquisa são fundamentais no momento inicial e na análise de tendências globais, com base inclusive em conceitos adquiridos ao tratar da história dos interiores. A representação do planejamento técnico e da identidade visual do projeto também é essencial e amparada por softwares de design específicos.

O curso Master Design de Interiores centra-se na exploração de uma linguagem estética baseada na interpretação das tendências emergentes e nos aspectos decorativos e de estilo de vida, analisando os componentes materiais e têxteis e a iluminação, necessários para definir os espaços domésticos. Os alunos são direcionados à compreensão da metodologia de pesquisa essencial para conhecer sua própria identidade cultural, os temas luxo e sustentabilidade internacional. A abordagem profissional consiste em dotar as ferramentas de representação técnica e metodologia aplicada aos projetos atribuídos pela empresa. Além disso, os alunos exploram diferentes tipos de projetos, abordando briefs simulados atribuídos por empresas. Durante o curso, eles também irão analisar diferentes abordagens sobre design de interiores, como residenciais, comerciais (design de varejo) e espaços de exposição, adquirindo a capacidade de traduzir a identidade das marcas e sua filosofia em uma ampla gama de ambientes.

O olhar estético é uma prerrogativa para aqueles que se interessam por uma carreira na área de design de empreitada: esse tipo de ambiente reflete a sociedade contemporânea e sua busca contínua pela “beleza”, pelo conforto e pelo bem-estar, que se traduzem em códigos e tendências estéticas, culminando em uma seleção precisa e estratégica de tecidos de estofados, cores e estilos. Outra parte fundamental do curso é a busca e a experimentação de novas tecnologias, como design de iluminação, automação residencial, recursos digitais aplicados e soluções de design para empresas de prestação de serviços.

Independentemente do percurso escolhido, os participantes adquirem capacidades gerenciais para conectar a empresa e as necessidades do cliente e para gerenciar todos os aspectos de um projeto de design de interiores; também poderão trabalhar em estreita colaboração com empresas parceiras em projetos alocados, para aprender assim a se relacionar com o mercado profissional real.

## **FOCO DE APRENDIZAGEM**

- Novas linguagens estéticas para interiores
- Analisar e interpretar tendências internacionais
- Compreender aspectos técnicos de projetos de interiores
- Inovação e soluções tecnológicas
- Interpretar e traduzir a identidade do cliente no projeto.
- Gerenciar a relação entre o cliente e as necessidades de produção.

## **POSSÍVEIS CARREIRAS**

- Designer de projetos
- Designer de interiores
- Designer de varejo
- Gerente de Showrooms de Design de Interiores
- Gerente de Departamento de Serviços
- Gerente de Serviços para a indústria hoteleira
- Diretor de Arte
- Gerente de produto

# ABOUT ISTITUTO MARANGONI

Over the past 85+ years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni undergraduate courses prepare students with the necessary knowledge and know-how in order to enter a professional career in the fields of Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Multimedia Arts, Interior Design, Product Design, Visual Design, Art History and Culture.

## PROGRAMME INFORMATION

### **ACADEMIC ACHIEVEMENT**

Students who successfully complete this Course will get a Master of Arts in Interior Design. The Course is currently under the accreditation process by the Ministry of Education in the UAE - Commission for Academic Accreditation (CAA).

### **EDUCATIONAL APPROACH**

Istituto Marangoni's academic approach is shaped by the following educational aims:

- Develop a flexible and updated approach to programme delivery and student support which reflect the needs and expectations of all students;
- Provide a supportive and inclusive learning environment which will enable success for all learners;
- Encourage and nurture the development of students' intellectual and imaginative powers, Creativity, independence, critical self-awareness, imagination and soft skills that will enhance Global employment opportunities in all programmes;
- Establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- Provide a learning experience that is informed by research, scholarship, reflective practice and engagement with the industry and the professions.



## **LEARNING OUTCOMES**

The programme will present students with a variety of approaches to learning and assessment strategies that will promote intellectual, imaginative, analytical, and critical judgment. It will allow students to develop understanding as well as their presentation and communication skills, which they will be able to demonstrate in a variety of forms. A combination of different learning and teaching methodologies are employed to promote reflective learning and develop generic transferable skills. Methods include:

- Projects to encourage independent learning through investigation, enquiry and problem solving;
- Group project to enhance interpersonal and collaborative skills;
- Tutorials and group tutorials to facilitate shared experiences and best practice;
- Seminars, formal lectures, and workshops.
- Study, trips, external projects and competitions present students with another dimension to their learning experience; guest speakers provide students with a full, broader, and real perspective to their specialist field of study

## **STUDY PLAN**

Semester	Subject	Hours
A	Techniques of Project Communication	50
S1	History and Criticism of Contemporary Design	22,5
S1	Trend Forecasting	25
S1	Visual Research	25
S1	Production Processes	25
S1	Innovative Technologies and Materials	25
S1	Interior Design 1	50
S1	Communication Tools and Techniques	25
S1	Computer Aided Design (CAD)	50
S2	Rendering	50
S2	Interior Design 2	50
S2	Graphic Design	25
S2	Light Design	25
S2	Innovative Technologies and Materials	25
S2	Sociology and Anthropology of Design	22,5
S2	Environment Design	25
S3	Internship	
S3	Thesis	150

## Curriculum

The brand manager's role within the fashion luxury goods industry is to motivate, create desire, and build trust through various The Master of Art in Interior Design program offers a dynamic and innovative approach to the field, equipping students with the knowledge, skills, and competencies needed to excel in a rapidly evolving industry. With a focus on creativity, problem-solving, and future-oriented thinking, the program prepares students to forecast and respond to the challenges of tomorrow. The program provides students with a comprehensive understanding of the history and criticism of contemporary design, encompassing major movements and cultural contexts. This knowledge forms the foundation for exploring emerging trends, consumer preferences, and the impact of design on people's lives. With a specific focus on human-centered design, universal design, and design for well-being, students gain in-depth insights into how design shapes our experiences and environments. Critical thinking and analysis are emphasized throughout the program, enabling students to evaluate design concepts, trends, and research findings. By incorporating design thinking methodologies, students develop a systematic approach to problem-solving and innovation. Visual communication skills are honed to effectively present design proposals and concepts to clients and stakeholders, with a strong emphasis on human-centered design and universal design principles. Proficiency in conducting systematic investigations and utilizing research methods is a key skill cultivated in the program. Students learn to collect and analyze relevant data, contributing to the advancement of design knowledge. Technical skills in computer-aided design, rendering, graphic design, and lighting design are also developed, with a focus on sustainability in design and adherence to ethical and professional responsibility. The program nurtures students' ability to create innovative, functional, and emotionally impactful design solutions that prioritize human-centered design, universal design, and design for well-being. By integrating trend forecasting, research methods, and design thinking approaches, students become proficient in addressing complex design challenges and staying ahead of industry trends. The program also develops competence in managing the production process of interior design. Students learn about material selection, manufacturing development, and the importance of adhering to professional standards and ethics in their practice. Effective communication skills are emphasized, empowering students to pitch design projects, present business ideas, and engage with clients and stakeholders. Sustainability in design is a key consideration in all aspects, promoting responsible design choices. The Master of Art in Interior Design program offers an innovative and forward-thinking curriculum that prepares students to excel in the ever-changing design landscape. With a strong focus

on trends forecasting, research methods, creativity, and problem-solving skills, students gain the tools to navigate and anticipate future challenges. Throughout the program, students delve into the history and criticism of contemporary design, developing a deep understanding of major movements and cultural contexts. This knowledge forms the basis for exploring emerging trends, consumer preferences, and the impact of design on well-being and human experiences. By cultivating critical thinking and analysis skills, students learn to evaluate design concepts, trends, and research findings through a design thinking lens. They develop the ability to think creatively and approach complex design challenges with innovative solutions. Visual communication skills are refined to effectively present design proposals and concepts, with a strong emphasis on human-centered design and universal design principles. The program places a significant emphasis on research methods and the ability to conduct systematic investigations. Students learn to collect and analyze relevant data, contributing to the advancement of design knowledge and gaining insights into evolving trends and user preferences. Technical skills in computer-aided design, rendering, graphic design, and lighting design are developed, while sustainability in design is integrated into every aspect of the curriculum. Upon completion of the program, students possess the ability to create innovative, functional, and emotionally impactful design solutions that prioritize human-centered design, universal design, and well-being. They have a strong proficiency in trend forecasting, enabling them to anticipate and respond to future challenges. Overall, the Master of Art in Interior Design program equips students with the knowledge, skills, and competencies necessary to excel in the field of interior design. Graduates will be prepared to make meaningful contributions to the industry while considering the well-being of users, the environment, and society as a whole.

## **COURSE DESCRIPTIONS (subjects)**

### **History And Criticism Of Contemporary Design**

The course aims to provide a critical and orientational framework for national and international design, starting from the end of the nineteenth century and through the twentieth to contemporaneity. The History and Criticism of Contemporary Design course aims to provide the student with information on various topics (both monographic and transversal) of late nineteenth, and twentieth century design culture and the first decade of the current century. It combines three different perspectives: those of history, critics and vocabulary. This semester therefore provides the student with the ability to focus on the development of the main movements in a historical perspective but also to develop and argue in line with his or her own personal opinions on the various

## **History And Criticism Of Contemporary Design**

The course aims to provide a critical and orientational framework for national and international design, starting from the end of the nineteenth century and through the twentieth to contemporaneity. The History and Criticism of Contemporary Design course aims to provide the student with information on various topics (both monographic and transversal) of late nineteenth, and twentieth century design culture and the first decade of the current century. It combines three different perspectives: those of history, critics and vocabulary. This semester therefore provides the student with the ability to focus on the development of the main movements in a historical perspective but also to develop and argue in line with his or her own personal opinions on the various

## **Trend Forecasting**

This course aims to equip interior designers with the knowledge, competencies, and skills necessary to navigate emerging trends and consumer preferences in the field. By integrating modules on Human-Centered Design, Universal Design, and design for well-being, students will develop a comprehensive understanding of how design impacts people's lives. Through trend research, students will learn to identify and analyze emerging trends in interior design. They will gain the ability to map a trajectory from current design trends to future aspirations, and recognize emerging phenomena that influence behavior, conversations, and consumption habits. By the course's conclusion, students will possess the capability to identify emerging design trends and leverage this knowledge to create innovative and aspirational design solutions that meet industry demands and academic standards. This course empowers interior designers with the knowledge, competencies, and skills required to navigate emerging trends and create meaningful design solutions. Through modules on Human-Centered Design, Universal Design, and design for well-being, students develop an understanding of the impact of design on individuals and society. By integrating trend research, user-centered methodologies, inclusive design principles, and well-being considerations, students graduate with the ability to create innovative, accessible, and user-focused interior designs that contribute to the well-being of users. Additionally, the course fosters critical thinking, problem-solving, and communication skills essential for professional success in the field.

## **Visual research**

This course aims to equip interior designers with the knowledge, competencies, and skills necessary to effectively manage the creative process of research, analysis, and interpretation in interior design. Visual research is emphasized as a critical skill for translating ideas and inspirations into design proposals that align with industry demands and academic standards



Through the course, students will engage in research activities focused on developing creative proposals in response to assigned themes, considering all the elements present in an interior space. They will learn how to effectively translate their proposals and inspirations through visual communication, capturing the mood and identity of a concept. Additionally, students will analyze and select innovative products from the industry to enhance their design proposals. By the end of the course, students will possess the ability to utilize visual communication tools to create professional design proposals that meet both industry demands and academic standards. They will demonstrate proficiency in visually expressing their concepts and ideas, effectively communicating the essence of their designs. In addition to enhancing visual research and communication skills, this course will also foster critical thinking, problem-solving, and communication abilities. These skills are essential for success in the interior design industry, enabling students to analyze complex design challenges, propose innovative solutions, and effectively articulate their ideas to clients and stakeholders.

### **Production Processes**

This course encompasses key aspects necessary for success in the industry. Interior designers must possess a comprehensive understanding of materials and production processes to create innovative and sustainable design solutions that meet industry demands and academic standards. Throughout this course, students will acquire the knowledge, skills, and competencies required to effectively manage the production process of interior design, from aesthetic innovation to manufacturing development. The course integrates elements from professional practice, entrepreneurship and innovation, sustainability in design, and design ethics and professional responsibility. Interior designers need a comprehensive understanding of materials and production processes to create innovative and sustainable design solutions that meet industry demands and academic standards. Throughout the course, students will acquire the knowledge, skills, and competencies necessary to manage the production process of interior design, from aesthetic innovation to manufacturing development. They will study traditional and new materials for design and their manufacturing processes, first on a theoretical level and then through the design of a product. The course will enable students to select materials, consider necessary manufacturing processes, and provide appropriate technical representations. By the end of the course, students will have a solid understanding of the production process of interior design, empowering them to create innovative and sustainable design solutions that meet industry demands and academic standards. Furthermore,

the course will foster the development of critical thinking, problem-solving, and communication skills, which are essential for success in the interior design industry. It will cover important aspects such as professional practice, including project management, client communication, and legal considerations; entrepreneurship and innovation, encouraging entrepreneurial thinking, and exploring strategies for starting and managing an interior design business; sustainability in design, focusing on environmental stewardship, resource conservation, and the selection of sustainable materials; and design ethics and professional responsibility, addressing ethical considerations, cultural sensitivity, inclusivity, and adherence to professional standards and codes of conduct.

### **Innovative Technologies And Construction Materials**

Interior designers require a comprehensive grasp of cutting-edge materials and technologies to create functional, emotionally impactful, and sustainable design solutions that meet industry demands and academic standards. In the first semester, this course will provide students with the knowledge, skills, and competencies needed to identify colors, materials, and finishes that enhance the aesthetic and functional aspects of interior design projects. Students will learn how to analyze and research CMF (color/material/finish) to determine the desired ambiance and atmosphere of a design project. The course will also cover fundamental knowledge of materials and process technologies utilized in interior design, with a focus on their aesthetic characteristics. Additionally, the course will explore the main drivers and innovation trends in CMF, enabling students to make environmentally sustainable material selections. By course completion, students will possess a strong understanding of innovative materials and technologies in interior design, empowering them to create functional, emotionally impactful, and sustainable design solutions that align with industry demands and academic standards. The course will also cultivate critical thinking, problem-solving, and communication skills, which are crucial for success in the interior design industry. In the second semester, the course will provide a comprehensive understanding of the environmental impact of design choices on human health, well-being, and the planet. Topics covered include design strategies for climate change mitigation, ecosystem conservation, and biophilic design. Students will learn to incorporate nature-based materials into interior design, design buildings that are attuned to climate conditions, and make material choices that contribute to decarbonizing the built environment. Emphasis will be placed on generating comfort through thermal and daylight solutions. Through lectures, research, tutorials, and exercises, students will acquire both theoretical knowledge and

practical skills in applying sustainable design strategies based on scientific principles and holistic performance data analysis. By the end of the course, students will be equipped to make informed decisions about innovative technologies and materials that support their environmentally conscious design strategies. Students will be requested to develop an emerging topic related to the course to produce research. The course will focus on the principles of sustainable design and the integration of environmentally friendly practices into interior design processes.

### **Techniques Of Project Communication**

In this course, students will acquire the theoretical and practical tools for image post-production, composition, and basic concepts of visual organization of content, including graphic layout and visual storytelling. The course will enable students to create professional presentations of their interior design projects. Additionally, the course will cover techniques and tools for graphic visualization and presentation of project steps. Students will learn how to plan a storytelling for a design project in all its phases, including research, concept definition, product development, and brand identity. The course will also emphasize the conceptual elaboration, technical, and aesthetic features of the project to ensure that students can communicate their ideas effectively to clients and stakeholders. By the end of the course, students will have a solid understanding of visual communication for interior design, which will enable them to create professional and visually compelling presentations that meet industry demands and academic standards. The course will also develop students' critical thinking, problem-solving, and communication skills, which are essential for success in the interior design industry.

### **Interior Design [semester 1+2]**

In this course, students will explore the interior design process from concept development to construction details, with a strong emphasis on human-centered design, universal design, and design for well-being. Throughout the course, students will be encouraged to consider the needs and experiences of users to create spaces that are inclusive, accessible, and promote well-being. During the first semester, students will engage in a briefing launched by the Art Director, an international competition, or industry collaboration. They will interpret and respond to a given topic, project space, and brand identity, utilizing human-centered design principles to develop their personal research and create a unique concept. The course will highlight the crucial challenges of contemporary living and guide students in translating these challenges into innovative architectural solutions that prioritize the well-being of individuals. In

the second semester, students will learn how to manage the creative process by conducting spatial analysis and research, and interpreting the findings to develop creative proposals for assigned projects. The course will specifically focus on commercial interior design, including architecture, furniture, decorative elements, materials, fabrics, textures, and colors. Throughout the design process, students will be encouraged to integrate universal design principles, ensuring that their designs are accessible and accommodating for a diverse range of users. Technical drawings, plans, sections, and details will be utilized to effectively communicate the design process. Additionally, students will create evocative boards that represent colors, materials, and finishes, using reference images and keywords to convey the emotional and symbolic aspects of their designs. The entire design process, from briefings to work-in-progress sessions and final delivery, will be supervised to ensure that students are applying human-centered design, universal design, and design for well-being principles effectively in their projects.

### **Representation Methods and Tools**

Students will develop the necessary tools for the freehand representation of interior spaces and furniture items using different drawing and rendering techniques. The course will focus on several different representational conventions applied to interior space and objects: one-point perspective, two-point perspective and axonometric projection (isometric, dimetric, and trimetric). We will explore the importance of hand sketching in any design process structured by introducing common sketching materials and tools, we will cover basic sketching techniques, including perspective, composition, and dimensioning. Additionally, we will discuss how sketching can be applied to different design phases such as conceptual sketching, design development sketching, and presentation sketching. The class is based on hands-on sketching exercises to apply the learned techniques. Additionally, students will learn the colored perspective representation of design spaces and the ability to represent a design idea. The coloration techniques through the representation of materials and main textures is illustrated. Furniture elements are studied and represented starting from the research carried out during the course. The perspective sketch and the freehand representation of constructive details supports the project developed during the main course.

### **Communication Tools & Techniques**

The course is designed to equip students with both theoretical and practical knowledge to effectively communicate their design projects in a professional setting. Students will learn the essential skills for image post-production, visual organization, and graphic layout. Additionally, the course will focus on

developing students' abilities to pitch their business ideas in a clear and effective manner. Students will learn how to structure and deliver a presentation with a professional attitude, acting as a spokesperson for their proposed business idea. Emphasis will be placed on highlighting the problem

### **Computer Aided Design (Cad)**

In this course students will further develop skills for effectively communicating their design projects through various visual aids. The course will provide an in-depth understanding of technical drawing, 3D modeling, principles of lighting and materials, basic rendering settings, and creating short animations. With these skills, students will be able to develop projects that align with the artistic direction and prepare them for success in their future design careers.

### **Rendering**

During the course, students will build upon their previous training to further develop their skills in creating expressive and stylistic visual representations of interior design projects. The course will focus on targeted exercises aimed at enhancing the students' ability to define a unique and recognizable style in their project renderings. While exploring the theme of photorealism, students will also learn about animation and post-production techniques to improve their visual communication skills.

### **Graphic Design**

The course will equip students with the skills and knowledge required to visually communicate their design projects effectively. The course will cover both theoretical and practical aspects of graphic design, including principles of composition, color theory, typography, and image manipulation. Through various design exercises, students will develop a personal visual identity and create a professional portfolio that showcases their work.

### **Light Design**

The course teaches students how to design and develop effective lighting schemes for a variety of project types. Through a guided design process and practical experimentation, students will learn to create customized lighting solutions that meet the specific needs of each project. The course covers all aspects of lighting design, from initial design concepts to final project delivery. Students will also learn how to graphically represent and calculate a lighting project, ensuring their design meets the necessary technical and aesthetic requirements.



## **Innovative Process**

The course in Innovative Process in Interior Design is a comprehensive program that delves into the exploration and application of innovative approaches, materials, technologies, and concepts in the field of interior design by creating exceptional spaces. This course is designed to empower aspiring interior designers with the tools and knowledge needed to develop unique and creative solutions for designing visually appealing and functional interior spaces. Throughout the course, students will embark on a transformative learning journey, where they will acquire the skills and mindset necessary to challenge traditional design norms and push the boundaries of their creativity. The curriculum encompasses a range of key elements and steps involved in the innovative process of interior design, ensuring a comprehensive understanding of the subject matter. The course will focus on the following Key elements: Research and Analysis, Ideation and Concept Development, Collaboration and Experimentation, Integration of Technology, Continuous Learning and Adaptation, Iterative Design Process, Unique Design Solutions. By the end of the course, students will be equipped with the knowledge, skills, and confidence to create unique and exceptional interior design solutions, addressing functional needs. The innovative process in interior design encourages designers to think creatively, explore new ideas, embrace technology, and challenge traditional design norms to create exceptional and groundbreaking interior spaces. The final outcome will be a project and research based final presentation and discussion of the work developed by the students, based on a briefing provided by the instructor at the beginning of the semester.

## **Sociology And Anthropology Of Design**

During the course, students will explore the complex relationship between design and human behavior. The course will provide a comprehensive overview of the social and cultural factors that shape design and the impact of design on society. Special emphasis will be placed on the impact of digital devices on our daily lives and how the overuse of such devices can have negative effects on our cognitive and social development. Through case studies and practical exercises, students will gain a deeper understanding of the ethical and social responsibilities of designers and the ways in which design can shape human behavior and culture.

## **Environment Design**

The course will delve into the critical role of interior designers in addressing the global environmental challenges we face today. Students will learn to analyze

and assess the ecological impact of interior design decisions and develop strategies to minimize resource consumption, reduce waste, and promote energy efficiency throughout the design process. Key topics covered in the course include:

**Sustainable Design Principles:** Students will examine the fundamental principles of sustainable design and explore how these principles can be integrated into interior design. Emphasis will be placed on concepts such as biophilic design, passive design strategies, and adaptive reuse.

**Advanced Materials and Technologies:** Students will explore the latest advancements in eco-friendly materials, including recycled and upcycled materials, low-impact finishes, energy-efficient lighting, and sustainable furniture options. They will learn to evaluate the environmental performance of materials and select appropriate options based on sustainability criteria.

**Life Cycle Assessment:** Students will gain an understanding of life cycle assessment (LCA) methodologies and tools to evaluate the environmental impact of interior design choices. They will learn to analyze the entire life cycle of materials, products, and systems, from extraction and production to use, maintenance, and disposal.

**Sustainable Practices and Ethical Considerations:** Students will examine ethical considerations related to sustainable design, including social responsibility, environmental justice, and equitable design practices. They will explore the importance of community engagement, collaboration with stakeholders, and the role of design in fostering positive social and environmental change.

Throughout the course, students will engage in hands-on projects, case studies, and collaborative exercises that simulate real-world interior design scenarios. They will develop critical thinking skills, analytical abilities, and creative problem-solving techniques necessary to incorporate sustainable practices, advanced materials, and minimize environmental impact in their design projects. By the end of the course, students will have a comprehensive understanding of the principles and strategies of environment design in interior design. They will be equipped to create innovative, sustainable, and environmentally responsible interior spaces that contribute to a more sustainable future.

## **Internship**

The internship activity facilitates students to undertake work placement(s) to develop work based learning skills. The experience of working in a professional environment supports the development of professional and transferable skills, which in turn enhance future employability. Students will have the opportunity to develop working relationships using teamwork and leadership skills, recognising and respecting different perspectives. Thanks to the internship experience, students will apply both theoretical knowledge and practical skills of critical analysis to real world situations within a defined range of contexts to

## **Dissertation**

The Dissertation for the Master's in Interior Design program focuses on conducting extensive research and project development within the field of interior design to produce a comprehensive written document and a tangible design outcome. Students will select a relevant and original research topic, conduct a thorough literature review, and design a research methodology aligned with their research objectives. Ethical data collection and analysis techniques will be employed to uncover patterns and relationships, leading to the formulation of findings and conclusions. In addition to the research component, students will engage in project development, applying their research findings to the design of an interior space, involving conceptualizing and developing a design proposal, considering factors such as aesthetics, innovation, functionality, sustainability, and user experience. The design proposal will be supported by the research conducted and will demonstrate the student's ability to integrate theory into practice. Throughout the course, students will receive guidance and feedback from faculty members to refine their research and design work. The final outcomes of the Dissertation stage include a well-structured dissertation document, showcasing the research process, findings, and conclusions, as well as a tangible interior design project that reflects the application of research findings. Students will also have the opportunity to defend their research and design work before a panel of faculty members, and external guests from the industry, demonstrating their comprehensive understanding of the topic, their ability to critically analyze and contribute to the field, as well as their design skills and decision-making process. The Dissertation emphasizes critical thinking, independent research skills, academic writing proficiency, and the application of research findings to practical design projects. It prepares students to become knowledgeable and skilled interior design professionals who can contribute to the advancement of the field.

## **Programme-Specific Learning Outcomes**

- Comprehensive understanding of the history and criticism of contemporary design, including major movements and cultural contexts.
- In-depth knowledge of emerging trends, consumer preferences, and the impact of design on people's lives, with a focus on human-centered design, universal design, and design for well-being.
- Strong grasp of visual research techniques and research methods to inform design decisions and solve complex design problems.
- Thorough understanding of materials, production processes, innovative technologies, and sustainable design principles, considering the environmental and social impact of design choices

- Critical thinking and analysis to evaluate design concepts, trends, and research findings, incorporating design thinking methodologies.
- Visual communication skills to effectively present design proposals and concepts to clients and stakeholders, emphasizing the principles of human-centered design and universal design.
- Proficiency in conducting systematic investigations, collecting, and analyzing relevant data using appropriate research methods, and contributing to the advancement of design knowledge.
- Technical skills in computer-aided design, rendering, graphic design, and lighting design, while considering sustainability in design and adhering to design ethics and professional responsibility.
- Ability to create innovative, functional, and emotionally impactful design solutions that prioritize human-centered design, universal design, and design for well-being.
- Proficiency in trend forecasting, incorporating research methods, and utilizing design thinking approaches to address complex design challenges.
- Competence in managing the production process of interior design, including material selection, manufacturing development, and adherence to professional standards and ethics in professional practice.
- Effective communication skills for pitching design projects, presenting business ideas, and engaging with clients and stakeholders, while considering sustainability in design and promoting entrepreneurship and innovation.

### **Assessment methods to support learning**

The programme uses a balanced assessment system, both summative and formative as an integral part of gathering information on student learning. Various forms of assessment are used to test different types of skills and learning. Formative Assessment Formative assessment informs both teachers and students about student understanding at a point when timely adjustments can be made. In formative assessment students could be involved in the assessment process. These formative assessment situations will also give students an opportunity to learn to critique the work of others. Some of the instructional strategies that will be used formatively include the following:

- Criteria and goal setting: asking students to participate in establishing what should be included in criteria for success;
- Self and peer assessment: With peer evaluation, students see each other as resources for understanding and checking for quality work against previously established criteria.
- Student record keeping helps students better understand their own learning curve. This process not only engages students, it also helps them see the progress they are making toward the learning goal.

## **Summative Assessment**

These assessments are a means of evaluating student learning, at a particular point in time, relative to established marking criteria. Summative assessments can occur during, as well as at the end of each subject - concentrating on specific evidence of student work, examples as follows:

- Portfolio Assessment is used to assess a variety of projects that have been developed throughout the subject;
- Practical Coursework allows students to demonstrate their understanding and application of practical areas of study;
- Written Reports are required in some study areas, where a clear and structured brief is provided;
- Formal Examinations;
- Presentations may also be used to allow the student to develop their professional communication and presentation skills.

## **Attendance**

The exams are processes designed to verify the learning outcomes and the knowledge acquired by the students within the single courses. To gain admission to the exams, students must have attended at least 80% of the hours of lessons scheduled in the study plan for each course. The attendance is verified by the teachers of the individual courses, who will only admit the students who have complied with this requirement to the exams. Should the student fail to reach the required attendance level in one or more courses, they must attend said courses again before they will be allowed to sit the exam and be admitted to the next Academic Year. Grades The exams are graded by assigning marks out of thirty. The minimum mark is 18; The Board can also decide to award an additional merit to students who obtain the maximum mark of 30/30 in the form of the mention "Cum Laude". Full details on attendance and assessment are explained in the student handbook and in the Academic Regulation.

## **CAREER SERVICE**

The purpose of the Istituto Marangoni Career service is monitoring, guidance and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.



## **Course Specific Admission Requirements**

Admission is based on the reasonable expectation that the student will be able to fulfil the objectives of the programme and achieve the standard required for the award. Admission requirements are listed below. Candidates must have a sufficient command of the English or the chosen language of the course to be able to meet the requirements of the programme in every respect. When considering the suitability of an applicant for a place on the programme the Admissions team will usually take the following factors into account:

- three years degree or equivalent;
- the applicant's qualifications; t
- the information given in supporting academic references;
- the applicant's personal statement;
- a portfolio of work (if appropriate to the subject).

The Admissions Manager coordinates and supports the subject specific Programme Leader and the Director of Education in dealing with interviews and portfolio assessments (where appropriate). (Admission requirements are subject to change in order to comply with entry requirement regulations).

## **STUDENT SUPPORT STRATEGY**

A dedicated Student Support Officer is available for all students on the programme. For academic counselling, Student Support Officers will liaise with tutors and programme leaders to offer practical advice to resolve specific academic difficulties. A written record of these tutorials will be kept in the student's file for reference and to assist in the monitoring of student progress. For matters of pastoral care the Student Support Officers will help in:

- Finding their way around;
- Managing their time;
- Dealing with stress;
- Getting the best from their course;
- Understanding and applying the school's rules;
- Anything else the officers can advise on.

One-to-one appointments may be made by phone, in person (by contacting reception) or by email. Where possible students can expect to be seen almost immediately or contacted to arrange a suitable time.