



POST GRADUATE SEMESTER - ADVANCED INTERIOR DESIGN

MILÃO

22 de setembro de 2025
inglês e italiano

FASHION ADVANCED INTERIOR DESIGN

O essencial de todas as propostas de design de interiores é o espaço; ele influencia emoções e sensações e contribui para o nosso bem-estar geral e sentimento de pertencimento. Este curso intensivo de cinco meses fornece conhecimentos adaptados na área de design de interiores e técnicas de pesquisa criativas para a exigente e inspiradora indústria de design de interiores, para indivíduos que desejam melhorar suas qualificações, mudar de direção em sua carreira ou viver a experiência de estudar profissionalmente no exterior por um período de tempo limitado. Com formação prévia em nível de graduação ou experiência profissional relevante, os participantes trabalham com técnicas de desenho técnico CAD para organizar plano, design, layout e decoração de interiores para espaços comuns ou comerciais, como escritórios, hotéis ou lojas, com um forte senso estético e capacidade de entregar soluções contemporâneas e visionárias. Sendo uma pós-graduação, este curso centra-se em uma abordagem científica para encontrar as soluções interiores adequadas para um espaço dado. Os participantes descobrem como interpretar o espaço de acordo com um resumo de projeto ou uma identidade da marca; aprendem a responder às tendências de mercado e estratégias de posicionamento de negócios e de marketing, considerando a atmosfera global e o ambiente criado através do plano de piso, layout, cores, iluminação e acessórios e a escolha de tecidos e materiais. Eles observam como os designers interpretam o estilo contemporâneo e simultaneamente interpretam as necessidades práticas e desejos dos clientes, levando em consideração novos elementos de design, como som, cheiro, dispositivos tácteis e design de 'bem-estar'. A análise dos principais períodos históricos em interiores, moda e arte encoraja os participantes a questionar a disciplina tradicional e atual de interiores, trabalhando em sua própria criatividade e promovendo o pensamento e a experimentação do design contemporâneo para produzir soluções inovadoras e factíveis.

POSSÍVEIS CARREIRAS

- Designer de interiores
- Interiores para editorial / publicação
- Gestão de salas de exibição
- Consultor para exposições / instalações
- Designer de set

FOCO DE APRENDIZAGEM

- Projetar espaços públicos
- Design residencial
- Portfólio para design de interiores
- Materiais e superfícies
- Habilidades de ilustração e CAD
- Habilidades de ilustração e CAD
- História da arte e do design
- Abordagens de pesquisa

ABOUT MARANGONI

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni courses prepare students with the necessary knowledge and know-how in order to enter a professional career in the fields of Fashion Design, Accessories Design, Fashion Styling, Fashion Business, Arts, Interior Design, Product Design, and Visual Design.

PROGRAMME INFORMATION

ACADEMIC ACHIEVEMENT

Istituto Marangoni Certificate and Transcript*

EDUCATIONAL APPROACH

- to develop flexible approaches to programme delivery and student support which reflect the needs and expectations of our students;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to develop the students' intellectual and imaginative powers, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on graduation in all programmes;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

CONTENTS' OVERVIEW

Programme Aims:

The course objective is to refresh participants' knowledge of the design of contemporary interiors, with a professional approach focusing on residential, public spaces such as hotels, clubs, and retail design environments. The course enables participants to specialise in the interior design field, with the ability to analyse international trends and the contemporary panorama of the luxury segment, interpreting design ideas with creativity and in coherence with market requirements. Participants will learn to express the philosophy of brands, developing new Home Collection spaces, through correct design representation.

Programme Learning Outcomes

On successful completion of the programme participants will be able to:

- critically analyse their results and draw logical conclusions;
- select and define a research topic and implement a research plan using appropriate methodologies;
- exercise initiative and personal responsibility in the work environment;
- out further independent learning or continuing professional development.

Participants will also be introduced to the qualities needed in situations requiring initiative and personal responsibility, together with decision-making and leadership skills, in complex and unpredictable working situations.

Final Award Learning Outcomes On successful completion of the course of study participants will be able to:

- research interior styles for various locations and areas including home collection, retail, and public spaces;
- develop a design brief and offer creative, innovative proposals in interior environments;
- create a brand identity for retail and home collection spaces;
- plan an interior design project in all its phases and represent it professionally through visual layouts;
- analyse and assess international trends in the interior design industry

Curriculum

The Advanced Interior Design Semester provides the necessary tools to interpret home interiors and professional layouts in commercial and public projects. The programme teaches participants how to develop a creative and emotive approach to design wellbeing through design research methodology, a key element for any professional wishing to remain up-to-date with trends. The style and themes of brands are conveyed in home collection and retail area designs by way of innovative structural, layout, colour and interior lighting design proposals, to name just a few. Selecting the materials, fabrics, colours and new furnishings is also part of the design process. Through the analysis of design history and its evolution over time, participants are capable of identifying the styles, as well as defining a suitable response to the requirements of a company brief or specific client request. Different software are used to produce technical drawings, and views of interiors are supported by a professional presentation, expressed as storyboards and covering the whole creative process from concept development and its sources of inspiration, to the final representation of the space. The historical evolution of interiors and the skills gained in creative research provide participants with the foundations for developing sophisticated and innovative designs in which the combination of materials, colours, fabrics and choice of furnishings come together to produce a harmonious and correct combination of interior design proposals.

STUDY PLAN

Course Themes

Luxury Interior Spaces
Creative Design Process
Digital Design
Materials & Fabrics
History of Interior
Interior Lighting Design
Advanced Rendering
Trend Forecasting

TEACHING AND LEARNING METHODS

Programme teaching methods

The programme is designed to facilitate the development of a student who will be highly employable and will allow them to investigate and develop their strengths. The programme will present students with a variety of approaches to learning and assessment strategies that will promote intellectual, imaginative, analytical and critical judgement. It will allow students to develop understanding as well as their presentation and communication skills, which they will be able to demonstrate in a variety of forms. A combination of different learning and teaching methodologies are employed in order to promote reflective learning and develop generic transferable skills.

Methods include:

- projects to encourage independent learning through investigation, enquiry and problem solving
- group project to enhance interpersonal and collaborative skills;
- tutorials and group tutorials to facilitate shared experiences and best practice;
- seminars, formal lectures and workshops;
- study, trips, external projects and competitions present the students with another dimension to their learning experience;
- guest speakers provide the students with a full, broader and real perspective to their specialist field of study.

Students will have the opportunity to demonstrate their achievement of the intended learning outcomes through a variety of tests appropriate to their field of study.

Programme Specific Assessment Criteria: The methods of assessment used give breadth and depth, which allow for both the formative and summative assessment of every student at each stage of the programme.

The programme uses a balanced assessment system, both summative and formative as an integral part of gathering information on student learning. Different forms of assessment can, and where appropriate should, be used to test different types of skills and learning.

Formative Assessment:

Formative Assessment informs both teachers and students about student understanding at a point when timely adjustments can be made. In formative assessment students could be involved in the assessment process.

These formative assessment situations will also give students an opportunity to learn to critique the work of others. Some of the instructional strategies that will be used formatively include the following:

- criteria and goal setting: asking students to participate in establishing what should be included in criteria for success;
- self and peer assessment: with peer evaluation, students see each other as resources for understanding and checking for quality work against previously established criteria;
- student record keeping: helps students better understand their own learning as evidenced by their classroom work. This process of students keeping ongoing records of their work not only engages students, it also helps them, beyond a “grade,” to see where they started and the progress they are making toward the learning goal.

Summative Assessments: These assessments are a means of gauging student learning, at a particular point in time, relative to established marking criteria.

Summative assessments can occur during as well as at the end of each subject and concentrate on specific evidence of student work, examples as follows:

Portfolio Assessment > is used to assess a variety of projects that have been developed throughout the course.

Practical Coursework > allows the students to demonstrate their understanding and application of practical areas of study.

Written Reports > are required in some study areas, where a clear and structured brief is provided and the students are asked to submit work to be marked independently and anonymously by staff. Formal Examinations > are required in some study areas.

Presentations > are used in some subjects to allow the student to develop their professional communication and presentation skills.

Student Projects > are used when the student is required to submit work to be marked independently and anonymously.

COURSE SPECIFIC ADMISSION REQUIREMENTS

Admission is based on the reasonable expectation that the student will be able to fulfil the objectives of the programme and achieve the standard required for the award.

Admission requirements are listed below. When considering the suitability of an applicant for a place on the programme the Admissions team will usually take the following factors into account:

- copy of a recognised and field-related university undergraduate degree and transcript;
- the applicant's signed personal statement;
- a portfolio of work;
- a good knowledge of English language is recommended (level b2 of Common European Framework of Reference).

The Admissions Manager coordinates and supports the subject specific Programme Leader and the Director of Education in dealing with interviews and portfolio assessments (where appropriate). (Admission requirements may be subject to change from time to time in order to comply with entry requirement regulations).

STUDENT SUPPORT STRATEGY

Istituto Marangoni administers policies to enhance the student experience, in an academic, practical and pastoral way:

- Programme Leaders: the first point of call to acquaint students with regulations and issues arising on the programme;
- Student Support Officers for student referral where appropriate; programme and student handbooks;
- induction programmes for facilities including: Library, IT, online resources (where available), school facilities and media services;
- student group representatives (student voice).

Student Support Officers

A dedicated Student Support Officer is available for all students on the programme. For matters of pastoral care the Student Support Officers will help in:

- finding their way around;
- time management;
- dealing with stress, or absences;
- getting the best from the course;
- understanding and applying school rules;
- future study options or other issues.

One-to-one appointments may be made by phone, through the school receptionists, or by email. Where possible students can expect to be seen almost immediately, or contacted to arrange a suitable time.