



STUDY ABROAD - FASHION DESIGN & ACCESSORIES

LONDRES

13 de janeiro de 2025

inglês e italiano

FASHION DESIGN & ACCESSORIES

Criando objetos de desejo da moda: projetando os novos acessórios de moda. Este curso semestral ensina técnicas de design e métodos de produção cobrindo sapatos, bolsas e design de coleção de moda, melhorando habilidades em áreas como ilustração e design 2D / 3D e processos e técnicas de produção. Dirigido a estudantes com pelo menos um ano de estudos anteriores de graduação em acessórios de moda, design de moda ou campo similar, este curso inspirador encoraja os participantes a desenvolver seus conhecimentos e habilidades no design de acessórios, bem como ampliar os horizontes para o crescimento pessoal e o desenvolvimento de carreira futura.

FOCO DE APRENDIZAGEM

SEMESTRE 1

- História e Crítica da Moda Contemporânea
- Sociologia da Moda
- Processos de Produção
- Criação Experimental de Protótipo
- Métodos de design
- Design de Moda e de Acessórios

SEMESTRE 2

- História e Crítica de Design Contemporâneo
- Tecnologias de Produtos de Moda
- Realização de Design de Moda: Padrões
- Design Integrado de Produto
- Previsão de Tendências de Moda
- Estudos de Percepção
- Realização de Design de Moda: Manequins

ABOUT MARANGONI

Over the past years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni undergraduate programmes prepare students with the necessary knowledge and know-how approach in order to enter a professional career in the fields of Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Multimedia Arts, Interior Design, Product Design, Art History and Culture.

PROGRAMME INFORMATION

ACADEMIC ACHIEVEMENT

Istituto Marangoni Certificate and Transcript*

*The recognition of credits obtained within their Semester experience will be evaluated and then confirmed by their own University.

EDUCATIONAL APPROACH

- to develop flexible approaches to programme delivery and student support which reflect the needs and expectations of our students;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to develop the students' intellectual and imaginative powers, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on graduation in all programmes;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

CONTENTS' OVERVIEW

Programme Aims:

Study abroad programmes provide an opportunity to see the world, experience new cultures, learn a new language, visit neighbouring countries, and make new lifelong friends. Study abroad semesters at Istituto Marangoni offer students a chance to experience different styles of education and learn key skills from international experts in the field. The study abroad level is structured and taught at year two of a three-year undergraduate programme. According to the chosen programme, credit transcripts or class (contact) hours are awarded on successful completion. Study abroad programmes are offered twice a year. The content may be revised and updated with each start date to offer a wider range of subjects, giving students the opportunity to choose the programme that best suits their needs. This semester programme in Fashion Design develops Fashion Illustration and garment construction skills, also analyzing the engaging fashion sector through effective research methods, a fundamental aspect of a fashion collection. Aimed at students with at least one-year previous undergraduate study in fashion design, fashion accessories, or similar field, this inspiring semester programme encourages students to develop their own signature style or 'visual language', also broadening horizons for personal growth and future career path.

Programme Learning Outcomes

Students successfully completing the Semester Abroad programme in Fashion Design will have developed:

- A sound understanding of the principles involved in the design process used in the fashion industry and how to apply these principals to fashion product development;
- A detailed understanding of the new fabrics and technologies that support the changes within the fashion industry;
- The fundamental knowledge and understanding with a critical awareness of current trends and design ranges;
- An understanding of the cultural, social and environmental drivers and their impact on the fashion design industry;
- The ability to evaluate the appropriateness of different approaches to problem solving.

STUDY PLAN

Fashion Design & Accessories Semester Abroad • October start

Term 1 • Fashion Brand Exploration unit

Subjects	Total Hours	IM Credits
Fashion Brand Exploration	40	30 (equivalent to 15 ECTS)
Pattern Cutting Skills	40	
Digital Design	20	

Term 2 • Accessories Design Methodology unit

Subjects	Total Hours	IM Credits
Research and Accessories Collection Design	20	30 (equivalent to 15 ECTS)
Material Exploration	20	
Construction and Maquette	20	
Digital Design	20	
Clo3D	20	

Term 1 and 2 • Fashion, Art and Cultural Context unit

Subjects	Total Hours	IM Credits
Fashion, Art and Cultural Context	40	20 (equivalent to 10 ECTS credits)

Fashion Design & Accessories Semester Abroad • January start

Term 2 • Accessories Design Methodology unit

Subjects	Total Hours	IM Credits
Research and Accessories Collection Design	20	30 (equivalent to 15 ECTS)
Material Exploration	20	
Construction and Maquette	20	
Digital Design	20	
Clo3D	20	

Term 3 • The Art of Luxury unit

Subjects	Total Hours	IM Credits
Research and Accessories Collection Design	20	30 (equivalent to 15 ECTS credits)
Accessories Heritage	20	
Construction and Maquette	20	
Digital Design	20	
Clo3D	20	

Term 2 and 3 • Fashion, Art and Cultural Context unit

Subjects	Total Hours	IM Credits
Fashion, Art and Cultural Context	40	20 (equivalent to 10 ECTS credits)

Fashion Design & Accessories Semester Abroad • October start

Fashion Brand Exploration unit

In the unit Fashion Brand Exploration students gain a broad understanding of the fashion industry and how to focus on a single brand. They will plan and develop a range for a brand based please delete in-depth primary and secondary research. When designing the collection, they will investigate the brand from a global socio-economic, ethical and sustainable perspective, thereby designing a collection for a clearly identified market segment. The responsibility is demonstrated from the perspective of localised environments, and what makes them individual to the market. Students will learn to use creative cutting, fabric manipulation, knits, prints and weaving in their garments. They are asked to investigate raglan and kimono sleeves as well as to explore the technical constructions of outerwear. This enables the student to apply the knowledge gained in creating more complex garments based onto original designs. Theoretical studies of culture, art and design provide the students with the necessary skills to make a critical assessment of a brand's heritage, lifestyle and legacy as well as creating an awareness for the contemporary market and context. Through the introduction of CAD skills such as Photoshop and InDesign, the collection is presented in a professional and creative manner that is appropriate to the brand. The objective of pattern cutting is focused on teaching techniques more evolved compared to the first year and to enrich the student's overall experience of garment realisation.

Accessories Design Methodology unit

In the Accessories Design Methodology unit students will apply their skills in drawing design ideas and gain experience in formulating a range of accessories, while reflecting on sustainability and ethical issues. They will consider various creative ways of visualising ideas in depth. This is supported by an investigation into trends for fashion and accessories. Learning about technical aspects of function and construction informs creative ideas and enable students to explore the development of viable products for the fashion market. The development of skills in both hand drawing and digital drawing techniques, allows students to apply the necessary skills in creating professionally proficient illustrations, technical drawings and technical charts. The study and exploration of various materials, their characteristics and all needed components of accessory products facilitates an appropriate choice and use of resources while designing a contemporary, sustainable and ethical accessories collection.

Fashion, Art and Cultural Context unit

The unit Fashion, Art And Cultural Context will introduce students with a comprehensive critical analysis and evaluation of fashion intended as a socio-cultural global phenomenon and provide them with the theoretical knowledge necessary to interpret fashion practices in relation to art movements and other cultural manifestations. This unit will adopt a diachronic approach to the study and evolution of fashion practices since the Industrial Revolution; nonetheless, whenever appropriate it will also adopt a thematic approach aiming at exploring the relationship established between fashion, art and the cultural framework within which these operate. On completion of the unit students will have attained a sense of the cultural and global dimension of the fashion industry, together with the challenging yet close relation it has established with art and have an informed sensibility with regards to all the above.

Fashion Design & Accessories Semester Abroad • January start

Accessories Design Methodology unit

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The Art of Luxury unit

In the unit The Art of Luxury students will discover the world of the luxury market. They will design a range of accessories for a clearly identified market segment considering sustainability and ethical issues in the process. Theoretical lessons of the heritage of accessories through case studies of manufacturing excellence create an awareness of the meaning of luxury for a contemporary market and

sustainability and ethical issues in the process. Theoretical lessons of the heritage of accessories through case studies of manufacturing excellence create an awareness of the meaning of luxury for a contemporary market and sustainable and ethical context. This unit enhances the construction techniques and maquette making skills in order to translate 2D design ideas into 3D solutions, raising amongst others, the awareness of proportion, construction in 3D, materials and weight. Final work is presented through a professional collection presentation, using various hand drawing and CAD tools in a creative and personal manner.

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TEACHING AND LEARNING METHODS

Programme teaching methods

The programme is designed to facilitate the development of a student who will be highly employable and will allow them to investigate and develop their strengths. The programme will present students with a variety of approaches to learning and assessment strategies that will promote intellectual, imaginative, analytical and critical judgement. It will allow students to develop understanding as well as their presentation and communication skills, which they will be able to demonstrate in a variety of forms. A combination of different learning and teaching methodologies are employed in order to promote reflective learning and develop generic transferable skills.

Methods include:

- projects to encourage independent learning through investigation, enquiry and problem solving
- group project to enhance interpersonal and collaborative skills;
- tutorials and group tutorials to facilitate shared experiences and best practice;
- seminars, formal lectures and workshops;
- study, trips, external projects and competitions present the students with another dimension to their learning experience;
- guest speakers provide the students with a full, broader and real perspective to their specialist field of study.

Students will have the opportunity to demonstrate their achievement of the intended learning outcomes through a variety of tests appropriate to their field of study.

Programme Specific Assessment Criteria: The methods of assessment used give breadth and depth, which allow for both the formative and summative assessment of every student at each stage of the programme. The programme uses a balanced assessment system, both summative and formative as an integral part of gathering information on student learning. Different forms of assessment can, and where appropriate should, be used to test different types of skills and learning.

Formative Assessment:

Formative Assessment informs both teachers and students about student understanding at a point when timely adjustments can be made. In formative assessment students could be involved in the assessment process.

These formative assessment situations will also give students an opportunity to learn to critique the work of others. Some of the instructional strategies that will be used formatively include the following:

- criteria and goal setting: asking students to participate in establishing what should be included in criteria for success;
- self and peer assessment: with peer evaluation, students see each other as resources for understanding and checking for quality work against previously established criteria;
- student record keeping: helps students better understand their own learning as evidenced by their classroom work. This process of students keeping ongoing records of their work not only engages students, it also helps them, beyond a “grade,” to see where they started and the progress they are making toward the learning goal.

Summative Assessments: These assessments are a means of gauging student learning, at a particular point in time, relative to established marking criteria.

Summative assessments can occur during as well as at the end of each subject and concentrate on specific evidence of student work, examples as follows:

Portfolio Assessment > is used to assess a variety of projects that have been developed throughout the course.

Practical Coursework > allows the students to demonstrate their understanding and application of practical areas of study.

Written Reports > are required in some study areas, where a clear and structured brief is provided and the students are asked to submit work to be marked independently and anonymously by staff. **Formal Examinations** > are required in some study areas.

Presentations > are used in some subjects to allow the student to develop their professional communication and presentation skills.

Student Projects > are used when the student is required to submit work to be marked independently and anonymously.

COURSE SPECIFIC ADMISSION REQUIREMENTS

Admission is based on the reasonable expectation that the student will be able to fulfil the objectives of the programme and achieve the standard required for the award. Admission requirements are listed below:

- Admission requirements are listed below:
- Completed the first year (L4) of an Undergraduate Bachelor programme in Fashion Design or similar;
- For non English/French/Italian native speakers: certificate of language skills, level b1 of Common European Framework of Reference with specific requirements (e.g. IELTS 5.0 without elements below 4.5);
- Portfolio;
- Good knowledge of pattern-making and fabrics;
- Drawing skills;
- Signed personal statement.

The Admissions Manager coordinates and supports the subject specific Programme Leader and the Director of Education in dealing with interviews and portfolio assessments (where appropriate). (Admission requirements are subject to change in order to comply with entry requirement regulations).

STUDENT SUPPORT STRATEGY

Istituto Marangoni administers policies to enhance the student experience, in an academic, practical and pastoral way:

- Programme Leaders: the first point of call to acquaint students with regulations and issues arising on the programme;
- Student Support Officers for student referral where appropriate;
- programme and student handbooks;
- induction programmes for facilities including: Library, IT, online resources (where available), school facilities and media services;
- student group representatives (student voice).

Student Support Officers

A dedicated Student Support Officer is available for all students on the programme. For academic counselling, Student Support Officers will liaise with tutors and programme leaders to offer practical advice to resolve specific academic difficulties. For matters of pastoral care the Student Support Officers will help in:

- finding their way around;
- time management;
- dealing with stress, or absences;
- getting the best from the course;
- understanding and applying school rules;
- future study options or other issues.

One-to-one appointments may be made by phone, through the school receptionists, or by email. Where possible students can expect to be seen almost immediately, or contacted to arrange a suitable time.