

BA INTERIOR DESIGN

DUBAI

20 de janeiro de 2025

29 de setembro de 2025

inglês

INTERIOR DESIGN

Interprete o espaço e melhore a maneira como vivemos hoje, utilizando cores, layout, acústica, iluminação, mobiliário e tecidos. Os designers de interiores planejam levando em consideração a “identidade” do espaço, além de atender às demandas de bem-estar físico e necessidades de desempenho do ambiente em questão.

Este curso de três anos abrange uma mistura complexa de habilidades técnicas de design (CAD), combinadas com uma abordagem contemporânea, ensinando como criar uma narrativa que evoque tanto estilo quanto ambiente nos principais espaços de interiores contemporâneos: residenciais, comerciais, de varejo, espaços públicos e design de exposições. Os participantes aprendem a interpretar e “ler” um espaço, combinando aspectos técnicos de construção com elementos de design contemporâneo, essenciais para o gerenciamento e desenvolvimento bem-sucedido de propostas de design. Eles pesquisam e avaliam tendências passadas e atuais, bem como a identidade de marca, respondendo ao seu próprio estilo individual combinado com as necessidades da indústria, os requisitos de projetos, estratégias de imagem de marca ou solicitações específicas de clientes.

A história e evolução do design de interiores é analisada como uma forma de arte e ciência na sua capacidade de “transformar” o espaço. Ao longo do curso, o foco está em interiores específicos do mundo do luxo, onde os participantes pesquisam e analisam a importância da identidade de marca, planejando espaços de varejo, como lojas-conceito, showrooms, feiras comerciais e espaços de exposições. A experiência prática no desenvolvimento de projetos é alcançada por meio de colaborações com empresas em projetos da indústria, levando uma ideia desde o conceito até a apresentação final, além de “assinar” o espaço após a conclusão. Cobrem-se diferentes segmentos do mercado, e os participantes recebem feedback e orientação profissional da empresa ao longo do projeto.

Os participantes também são incentivados a experimentar o design contemporâneo e considerar novas abordagens que estão evoluindo na indústria atualmente, incluindo influências de som, fragrâncias, características táteis, design voltado ao bem-estar, sustentabilidade e novos materiais inovadores. Ser capaz de desenvolver, projetar e apresentar soluções inovadoras para projetos de design de interiores, com forte consciência estética, abre diversas oportunidades de carreira em práticas contemporâneas de design arquitetônico e de interiores, e divisões de interiores nas indústrias de moda, luxo e criativas.

POSSÍVEIS CARREIRAS

- Designer de interiores
- Interiores para editoriais/publicações
- Gestão de showrooms
- Consultor para exposições/instalações⁷
- Cenógrafo

FOCO DE APRENDIZAGEM

- Design espacial
- Design de espaços públicos
- Design residencial
- Identidade de marca no design de interiores
- Portfólio profissional
- Materiais e superfícies
- Ilustração e técnica de cores
- CAD
- História da arte e design
- Métodos de pesquisa

ABOUT ISTITUTO MARANGONI

Over the past 85+ years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni undergraduate courses prepare students with the necessary knowledge and know-how in order to enter a professional career in the fields of Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Multimedia Arts, Interior Design, Product Design, Visual Design, Art History and Culture.

PROGRAMME INFORMATION

ACADEMIC ACHIEVEMENT

Students who successfully complete this program will be awarded with a Bachelor of Arts accredited by the Ministry of Education-Commission for Academic Accreditation (CAA).

CONTENTS' OVERVIEW

Curriculum

The Interior Design programme envisages various teaching and learning methods, including seminars, tours, presentations, workshops, library and material archive sessions, lessons held in the laboratory, projects carried out individually and in groups and individual research. The first year of studies will provide students with a series of tools that are essential for building the foundations required to prepare them for the rest of the course. They will acquire the ability to analyze the space of the design in relation to the human figure and interpret its constructive technical aspects with new ideas, supported by the development of models in the workshop. The design elements will be represented with the software AutoCAD and Digital lessons will enable them to present their technical deliverables typeset professionally. The basic lessons of freehand drawing provided will help them to represent the prospective construction of the interpreted spaces.

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They will learn to choose covering materials and furnishing fabrics, they will study the theme of design and lighting, producing technical representations of the design layout. The three-dimensional construction of the spaces designed with dedicated software programs will illustrate the defined style of the interiors, presented with an approach that is not only technical but also based on emotions, for the structure of the detailed story of a concept, from its inspiration to its final representation. The cultural subjects will support the contemporary element of Design. In the third year, students will consider the fashion industry, analyzing the identity of fashion brands and interpreting their stylistic codes in retail spaces, and studying the marketing aspect of the sector in order to understand the luxury market and the market positions of the brands. They will interact with the customer or company in an interior design project and produce an individual creative and innovative design that conveys the experience acquired during the course. The students will perfect their renderings in order to produce a realistic photo mock-up of the designed spaces and will acquire the skills required to present the technical and executive drawings required of designers. By the end of the course, they will have created a professional portfolio comprising the highlights of the designs developed during the course.

STUDY PLAN

Semester	Disciplinary Fields	Lesson Type	Lesson Hours	Study Hours	Total Hours	ECTS	Hours/credits ratio	Type of Assessment	Numero di lezioni
I / II	Language - General Skills	T	75	175	250	10	25	E	30,0
I / II	Language - Fashion & Design Fields Terminology	T	75	175	250	10	25	E	30,0
I	Global Culture & Contextual Studies	T	38	88	125	5	25	E	15,0
I	Design Methods	TP	38	38	75	3	25	E	15,0
I	Fine Arts Studies	T	30	70	100	4	25	E	12,0
I	Visual Design Workshop	TP	38	38	75	3	25	E	15,0
I	Product Workshop	TP	50	50	100	4	25	E	20,0
II	Interior Design Project Workshop	TP	75	75	150	6	25	E	30,0
II	Italian Creative Culture	T	38	88	125	5	25	E	15,0
II	Fundamentals of Sustainability in Design	T	23	53	75	3	25	E	9,0
II	Entrepreneurial Mindset	T	30	70	100	4	25	E	12,0
II	Creative Production	TP	38	38	75	3	25	E	15,0
Total			545	955	1.500	60			

Year 1

Subject Code	Subject	Credits CFA (ECTS)
ISDC01	Design Semiotics	4
ISDC07	Multimedia Information Technologies	8
ISSC01	Design History and Culture	6
ISTT02	Materials Science and Technology	6
ISDR03	Computer Aided Modelling (CAM)	8
ISME01	Design Methods	12
ISME02	Basic Design	8
ISSE02	Foreign Language	4
AA	Free Study Activities	4

Year 2

Subject Code	Subject	Credits CFA (ECTS)
ISSU/01	Sociology and Anthropology of Design 1	3 3 3 4 4 8 4 4
ISST/02	Innovative Technologies and Construction Materials	
ISDE/02	Interior Design 1	
ISDE/02	Environment Design 1	
ISME/02	Colour Design	
ISDR/03	Techniques of Design Communication	
ISDR/03	Computer Aided Design (CAD) 2	
	Free Study Activities	

Year 3

Subject Code	Subject	Credits CFA (ECTS)
ISSU/01	Sociology and Anthropology of Design 2	5 12 6 4 8 8 9 8
ISDE/02	Interior Design 2	
ISDE/02	Environment Design 2	
ISSE/02	Organization Skills and Enterprise Performance Management	
ISDR/03	Design Rendering and Communication	
ISDR/03	Rendering	
INT	Internship	
DIS	Dissertation	

Final Project (Dissertation)

The final project is the assessment of the competences gained by the Student, his/her maturity in the methodologic approach and the acquisition of the relevant technical and cultural tools; this will translate into a final work that will show evidence of all aspects and steps that are part of the candidates' educational path. It will consist in the development of a work that will demonstrate a concrete application of the theoretical and cultural/creative studies undertaken.

Internship

As part of the didactical experience provided to its students, the Undergraduate programmes include an internship period which is embedded in the Study Plan of each programme. This working experience allows students to take advantage of skills and topics learned during lessons, putting them into concrete practice within a real professional environment. The internship consists of a period of an experience in professional practice through the realization of individual or group projects in collaboration with institutions or companies on their premises or on the School premises (internship on campus).

PROGRAMME LEARNING OUTCOMES: FRAMEWORK

- Knowledge [K]: outcome of the assimilation of information through learning, set of facts, principles, theories, and practices that are linked to an area of work or study.
- Skills [S]: ability to apply knowledge and use know-how to complete tasks and solve problems.
- Competence [C]: proven ability to use knowledge, skills and personal, social and/or methodological abilities, in work or study situations and in professional and personal development.

At the end of the course in Fashion Design & Accessories, the student will be able to:

- K1.** Understand how to collect, assess, record, and apply appropriate information.
- K2.** Become familiar with different styles and philosophies of international brands, trends, and markets, considering sustainability.
- S1.** Be proficient in communicating ideas effectively, both verbally, in writing and through graphic means, utilizing manual techniques and digital tools.

- **S2.** Able to manipulate and create spaces that are harmoniously and efficiently integrated in line with client needs, considering factors such as distribution, lighting selection, materials, colors and furniture.
- **S3.** Survey and professionally represent and design spaces, including custom-made furniture, considering technical features, and selecting appropriate materials.
- **S4.** Deal professionally with space planning, circulation, display strategy and setting-up for various uses such as retails, exhibitions, hospitality, and corporate spaces.
- **C1.** Generate, evaluate, develop, and communicate design ideas through the use of manual techniques and/or digital tools
- **C2.** Raise clear specific problems, interpreting information, considering diverse points of view, reaching well-reasoned conclusions, and testing them versus relevant criteria.
- **C3.** Utilizing Information Technologies and Communication (ITC) tools in order to communicate ideas and design professionally.
- **C4.** Create and design innovative space solutions that align with contemporary trends and user needs, considering sustainability.

TEACHING AND LEARNING METHODS

Programme methods:

The programme will present students with a variety of approaches to learning and assessment strategies that will promote intellectual, imaginative, analytical and critical judgement. It will allow students to develop understanding as well as their presentation and communication skills, which they will be able to demonstrate in a variety of forms. A combination of different learning and teaching methodologies are employed in order to promote reflective learning and develop generic transferable skills.

Methods include:

- projects to encourage independent learning through investigation, enquiry and problem solving;
- group project to enhance interpersonal and collaborative skills; • tutorials and group tutorials to facilitate shared experiences and best practice;
- seminars, formal lectures and workshops;
- study, trips, external projects and competitions present students with another dimension to their leaning experience;

ASSESSMENT METHODS TO SUPPORT LEARNING:

The programme uses a balanced assessment system, both summative and formative as an integral part of gathering information on student learning. Various forms of assessment are used to test different types of skills and learning.

Formative Assessment:

Formative assessment informs both teachers and students about student understanding at a point when timely adjustments can be made. In formative assessment students could be involved in the assessment process. These formative assessment situations will also give students an opportunity to learn to critique the work of others.

Some of the instructional strategies that will be used formatively include the following:

- criteria and goal setting: asking students to participate in establishing what should be included in criteria for success;
- self and peer assessment: With peer evaluation, students see each other as resources for understanding and checking for quality work against previously established criteria;
- student record keeping helps students better understand their own learning curve. This process not only engages students, it also helps them see the progress they are making toward the learning goal.

Summative Assessment:

These assessments are a means of evaluating student learning, at a particular point in time, relative to established marking criteria. Summative assessments can occur during, as well as at the end of each subject - concentrating on specific evidence of student work, examples as follows:

- Portfolio Assessment is used to assess a variety of projects that have been developed throughout the subject;
- Practical Coursework allows students to demonstrate their understanding and application of practical areas of study; • Written Reports are required in some study areas, where a clear and structured brief is provided;
- Formal Examinations;
- Presentations may also be used to allow the student to develop their professional communication and presentation skills.

Attendance:

The exams are processes designed to verify the learning outcomes and the knowledge acquired by the students within the single courses. To gain admission to the exams, students must have attended at least 80% of the hours of lessons scheduled in the study plan for each course. The attendance is verified by the teachers of the individual courses, who will only admit the students who have complied with this requirement to the exams. Should the student fail to reach the required attendance level in one or more courses, they must attend said courses again before they will be allowed to sit the exam and be admitted to the next Academic Year.

Grades

The exams are graded by assigning them marks out of thirty. The minimum mark is 18; The Board can also decide to award an additional merit to students who obtain the maximum mark of 30/30 in the form of the mention "Cum Laude". Full details on attendance and assessment are explained in the Academic Regulations.

CAREER SERVICE

The purpose of the Istituto Marangoni Career service is to bridge the gap between course completion and entering the world of work. Monitoring, guidance and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.

Additionally, the Academic Board, by way of a specially appointed committee, will evaluate the contents and commitment in terms of time invested in the traineeship for the purposes of assigning credits. The above-mentioned committee will be responsible for assessing the results, having indicated the methods for doing so to the student before the traineeship commences. When assessing the traineeship, the committee will be assisted by the teacher who has acted as the student's tutor during the traineeship or apprenticeship activities.

The traineeship activity is regulated by a specific convention that indicates: duration of the traineeship, place where the activities are performed, any payment or reimbursement of expenses, insurance covers, the name of the tutor, indicated by the student and appointed by the Director based on the indications provided by the Academic Board, and the name of the company tutor. The learning activities performed by the students at other institutes in Italy, Europe or other countries, which are fruit of activated agreements, will be recognised. The results achieved are evaluated either by the Exam Board, considering the correspondence of the learning activities performed, or by a specific committee appointed by the Academic Board.

STUDENT SUPPORT STRATEGY

- A dedicated Student Support Officer is available for all students on the programme. For academic counselling, Student Support Officers will liaise with tutors and programme leaders to offer practical advice to resolve specific academic difficulties. A written record of these tutorials will be kept in the student's file for reference and to assist in the monitoring of student progress. For matters of pastoral care the Student Support Officers will help in:
 - Finding their way around;
 - Managing their time;
 - Dealing with stress;
 - Getting the best from their course;
 - Understanding and applying the school's rules;
 - Anything else the officers can advise on.

One-to-one appointments may be made by phone, in person (by contacting reception) or by email. Where possible students can expect to be seen almost immediately, or contacted to arrange a suitable time.