



BA INTERIOR DESIGN

LONDRES

27 de janeiro de 2025

29 de setembro de 2025

inglês

INTERIOR DESIGN

Estilo luxuoso e criativo para espaços residenciais, comerciais e de luxo. Os valores da escola incorporam uma poderosa combinação de profissionalismo do setor de luxo italiano, inovação cultural e tecnológica de Londres, e perspectivas globais diversas de seus estudantes e professores, proporcionando oportunidades únicas para causar um impacto positivo local e globalmente. Eles priorizam a criatividade e a imaginação, ao mesmo tempo em que enfatizam padrões profissionais, para aplicar o potencial do design na promoção de mudanças significativas para a comunidade terrestre.

O curso de Bacharelado em Design de Interiores abrange habilidades de design espacial e técnico, abordagens contemporâneas, e uma metodologia centrada no usuário e baseada em pesquisa. O currículo enfatiza a interpretação e melhoria do espaço (reutilização adaptativa) usando táticas espaciais, cor, layout, acústica, iluminação, mobiliário e materiais, levando em consideração a identidade, desempenho e bem-estar físico do ambiente. O curso também explora o desenvolvimento histórico do design de interiores e examina a arte e a ciência da transformação do espaço.

Os alunos são incentivados a experimentar o design moderno e as tendências da indústria, como som, aroma, elementos táteis, design voltado para o bem-estar, sustentabilidade e aplicação de materiais de ponta. Os graduados podem seguir diversas oportunidades de carreira nas indústrias de arquitetura, design de interiores, moda, luxo e criativa.

No segundo ano, os alunos irão explorar o que o design de interiores significa para regiões de clima extremo na Terra ou habitação futura em outros planetas, além de projetar para metaversos. O curso enfatiza a importância da materialidade, especificação e controle holístico da experiência humana ao projetar espaços, oferecendo um ambiente de aprendizagem intensivo em pesquisa para questionar e considerar o papel do designer na sociedade contemporânea. Ele incentiva a formação de graduados socialmente responsáveis, confiantes, inovadores e empreendedores, com o conhecimento, habilidades e competências necessárias para se destacar na prática ou em estudos de pós-graduação.

Assim como em todos os cursos do Programa de Design, os alunos podem migrar de um curso para outro para se especializar e criar seu caminho individual na indústria.

Durante seus estudos, os alunos serão apoiados por diversos tutores internos e externos, palestrantes convidados e mentores da indústria, como Tom Dixon, além de visitas a estúdios de design e excursões. Eles obterão uma educação abrangente em design de interiores, cobrindo múltiplos aspectos, como processo de design, métodos de fabricação, apelo visual, funcionalidade, materiais, programas de computador, conduta profissional e construção de protótipos em um contexto industrial.

Os alunos poderão experimentar tecnologias avançadas, como IA, no contexto do Design de Interiores, aprimorar suas capacidades criativas e analíticas, adquirir um amplo conhecimento e compreender os conceitos fundamentais necessários para o design de interiores. Eles também serão incentivados a avaliar criticamente as soluções de design, considerando restrições concorrentes e desafiando soluções estabelecidas.

FOCO DE APRENDIZAGEM

- Obtenha uma educação abrangente em design de interiores que aborde múltiplos aspectos, como processo de design, métodos de fabricação, apelo visual, funcionalidade, materiais, programas de computador, conduta profissional e construção de protótipos, em um contexto industrial.
- Experimente tecnologias avançadas, como IA, no contexto do design de interiores.
- Aprimore suas capacidades criativas e analíticas, adquirindo amplo conhecimento e compreendendo os conceitos fundamentais necessários para o design de interiores.

- Avalie soluções de design de forma crítica, considerando restrições concorrentes e desafiando soluções de design estabelecidas.
- Demonstre habilidades avançadas de comunicação visual e expertise em combinar diferentes elementos de design para formar um projeto de interiores unificado.

POSSÍVEIS CARREIRAS

- Designer de Interiores
- Visualizador Arquitetônico
- Criação ou transformação do próprio negócio
- Transformação da prática de design
- Consultoria de design/negócio responsável
- Desenvolvimento de produtos de interiores responsáveis
- Trabalho com ONGs, entidades beneficentes ou empresas sociais
- Progressão acadêmica – MA, MPhil, PhD

Este programa capacitará os alunos a se envolverem e responderem às grandes mudanças que ocorrem na indústria do Design de Interiores e, especificamente, no setor de luxo. A indústria precisa de pessoas que possam ajudar a encontrar soluções, em vez de perpetuar seus problemas; portanto, espera-se que este programa forme graduados altamente empregáveis e visionários, capazes de oferecer novos insights e liderar mudanças, em vez de seguir as práticas existentes do setor.

ABOUT ISTITUTO MARANGONI

Istituto Marangoni has more than 80 years' experience in training highly skilled future fashion professionals. During this time, we have built outstanding international networks within the fashion and design industries and have expanded to comprise 11 schools in 9 prime city locations, across 4 continents. We provide an outstanding, internationally recognised educational experience that responds to the evolving demands and requirements of tomorrow's industry professionals.

Our ethos as a school embraces the creative synergies that evolve constantly between the refined professionalism of the Italian luxury sector, the rebellious and provocative innovation of the Parisian accessories scene, and the nuanced global perspectives offered by our international student and tutor body. This is a distinctive characteristic that offers a unique environment in which our students can develop their individual creative identities and gain understanding of where their practice might be positioned in a rapidly evolving design and cultural landscape.

PROGRAMME INFORMATION

STUDY PLAN

The programme is composed of a number of units that each have a credit value.

On successfully passing each of these units, students will gain credits that count towards the total needed for their degree. One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So, if a unit is worth 10 credits, then students would expect to spend 100 hours studying. These will not all be 'taught' hours. Students will receive guidance and instruction through lectures, seminars, etc., but they will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in Section 6.

On an undergraduate degree course provided by Istituto Marangoni, London students are expected to study 120 credits per level (or year) with no more than 60 credits per term.

Lesson duration: 2.5 hours

Level 4: October and February Intake

TERM 1	TERM 2	TERM 3
Contemporary Interior Design (30 credits)	Residential Interior Design (30 credits)	Commercial Interior Design (30 credits)
History of Art, Design & Visual Culture (30 credits)		

Level 5

TERM 1	TERM 2	TERM 3
Retail Interior Design (30 credits)	Exhibition Design (30 credits)	Future Interior Design (30 credits)
Design & Cultural Studies (30 credits)		

Level 6

TERM 1	TERM 2	TERM 3
Major Project – Design Enquiry (40 Credits)	Major Project – Design Prototyping (40 Credits)	Major Project – Design Delivery (40 Credits)

CONTENTS' OVERVIEW

Curriculum

This three-year user-centric and research driven course covers a complex mixture of spatial design and technical design skills (CAD), combined with a contemporary approach, teaching students how to tell a story that evokes both style and mood while responding to user needs in the key areas of contemporary lifestyle interiors: residential, commercial, retail, public spaces, and exhibition design. Spatial tactics, colour, layout, acoustics, lighting, furniture, and materials are all employed to interpret space and improve how we live today. Interior designers make plans that consider the "identity" of the space in question as well as the needs of the space in question in terms of performance and physical well-being. Participants learn how to comprehend and "read" a space by fusing contemporary design features with construction-related technical factors, which is essential for the productive management and creation of design concepts. In order to respond to their own unique style as well as industry needs, project briefs, brand image plans, or special client needs, they investigate and analyse previous and present trends as well as brand identity.

The study of interior design's development across time examines the field's role as both an art and a science in the "transformation" of space. Focus is placed on interior design for the world of luxury throughout the course, and students investigate and evaluate the value of brand identification while preparing for retail spaces such as flagship stores, showrooms, trade shows, and exhibition halls. Collaborations with businesses on industry projects, carrying an idea from conception to final presentation, and "signing-off" the space after completion are all ways to gain "real world" experience in project development. Students will receive expert advice and guidance from the industry project partners covering various market categories. Students are urged to experiment with modern design, within the context of sustainability and responsible design, and consider modern industry trends, such as those influenced by sound, aroma, tactile elements, "well-being" design, technology and new materials.

A variety of career opportunities in modern architectural and interior design practises, as well as interior divisions in the fashion, luxury, and creative industries, are made available by the ability to develop, design, and present forward-thinking solutions for interior design projects with a strong aesthetic awareness. A final graduation showcase event offers the chance to continue networking and interacting with business leaders.

LEARNING OUTCOMES:

Programme Learning Outcomes:

- Develop a professional awareness and understanding of global, economic, historical, theoretical, ethical, social, cultural, political and environmental contexts and frameworks, pertaining to current and emerging interior design practice
- Independently plan and systematically acquire relevant knowledge using recognised and appropriate research techniques and wide range of resources.
- Identify and undertake research to produce a set of findings that can contribute to the proposals for a particular design problem or opportunity through the appropriate selection and application of established techniques of analysis and enquiry
- Communicate professionally in presenting research, concepts, and design brief in a range of situations, in visual, oral, and written forms, employing relevant IT and software skills at an advanced level

- Think critically and apply problem-solving methods to interior design scenarios at an advanced level of study and application.
- Source, navigate, analyze, communicate, and apply research material from a variety of sources to develop responses to creative and written briefs at an advanced level.
- Engage creatively in generating and realizing concepts and solutions to interior design briefs relevant to context and audience on a professional level.
- Acquire knowledge, skills, and understanding of current and emerging technologies, processes, tools, materials, and software relevant to interior design.
- Critically evaluate current research and make thoughtful responses to inform understanding of design problems or opportunities, generating guidelines or recommendations that enrich project activity.
- Work constructively and collaboratively with peers to achieve shared objectives and design outcomes at a high level of competency.
- Analyze, reflect, and evaluate critically varying contexts and environments within contemporary interior design practice.
- Negotiate and manage study workload in a professional, constructive, and efficient manner, addressing new and emerging design thinking strategies.
- Demonstrate a proactive attitude toward developing knowledge and experience in contemporary interior design practice.

CAREER SERVICE

The Istituto Marangoni London Career Service works to support students and alumni in enhancing their career, employability and entrepreneurial skills. While working closely with the academic staff and industry partners, Istituto Marangoni, London Career Service provides targeted approaches to career development, starting at the beginning of the students' study experience. Recognising the vast importance of this area, the Career Services department has developed a range of informative workshops and annual events to provide advice and guidance for students and alumni. These sessions are organised by the careers team and delivered by internal staff in addition to industry guests. Key topics include professionalism, industry ready CV's and cover letters, interviewing techniques, personal branding, networking and portfolio presentations. The Careers Service staff regularly undertake industry networking initiatives, visits and have created an extensive database providing strong mechanisms for ensuring up-to-date opportunities for placements as well as graduate jobs.

The Careers Service has also introduced an online platform Career Network (SYMPPLICITY), ensuring that approved placements and jobs are promoted to existing students and Alumni. The ability to reach a wide number of students through one digital platform enables the Career Services team to be a leading area in promoting employability for Istituto Marangoni, London students through regularly offering competitive

COURSE SPECIFIC ADMISSION REQUIREMENTS

Copy of a high-school diploma or school certificates

- UCAS points equal to 80 tariff points
- Completion of an entry requirements (interview and portfolio review)
- Non-native English speakers are required to provide an acceptable proof of their English Language ability. The English Language test score should be at least B2 on the CEFR level (e.g. IELTS Academic with 6.0 overall, no less than 5.5 for each element)
- Students who complete the Certificate of Achievement: Foundation in Design at Istituto Marangoni, London will have guaranteed progression to BA (Hons) Interior Design, provided they have the required L4 English entry requirement.

STUDENT SUPPORT STRATEGY

Istituto Marangoni provides a range of student support mechanisms which include (but not limited to):

- Admissions: the department provides information about all the programme and study opportunities at Istituto Marangoni, supports and assists applicants throughout all stages of admission from initial enquiry, application to enrolment.
- Academic and Student Services: the aim is to support and enhance student experience allowing individual growth and success. The department provides pastoral, academic, social and wellbeing support and guidance as well as advice regarding timetables, deadlines, and School regulations.
- Library Resources: The library service aims to deliver a high quality engaging and supportive service for students in support of an outstanding, inspiring, diverse, innovative and creative educational experience. The service intends to inspire students to discover more about their subjects and other relevant disciplines as well as provide information and materials to support the syllabi for all subjects taught at Istituto Marangoni, London.

- **Careers Service:** The Careers department supports students and alumni, offering guidance on all aspects of their career journey, providing practical advice and helping students connect with industry.
- **SEN Support:** This is available to all students with learning disabilities by booking 1-2-1 sessions with the SEN tutor. The support programme offers a Personal Learning Plan, monitors students' progress and formalises reasonable adjustments.
- **Coaching and Mentoring Service:** This service offers 1-2-1 appointments with a professional coach / mentor. The service provides advice, guidance and encouragement, equips students with problem solving skills / tools, improves self-confidence, encourages reflections and enhances individual performance.
- **Counselling Service:** The aim of the service is for students to receive immediate professional support as well as to set up a safe and healthy path for the student journey on a longer-term basis. The service can assist with resilience building, setting up home in London, time and stress management, homesickness, creativity stress, anxiety etc.