

**Workshop
Experience**
2026-27

DOMUS ACADEMY MILANO

What is the Workshop Experience?

The **Workshop Experience** is a **4-week workshop drawn directly from Domus Academy's Master programmes**, offering an immersive introduction to the School's academic model and learning environment.

Participants attend the workshop **alongside enrolled Master's students** engaging in the same project-based, collaborative approach led by faculty project leaders and industry professionals. Through hands-on project work—often developed in collaboration with companies or institutions—students explore **innovative products, services, strategies, and design interventions** across different scales and contexts.

Domus Academy

Founded in Milan, **Domus Academy** is an internationally recognised school of design, fashion, and business. Its educational approach is rooted in **experimentation, critical thinking, and real-world practice**. Design is understood as a strategic tool to interpret and shape contemporary society by connecting creativity, culture, business, and technology to envision future scenarios.



Why Choose the Workshop Experience?

Build international skills in a global learning environment

Be part of an **international community** of students and faculty, where working together and presenting ideas nurture communication skills, adaptability and opening doors to academic growth, internships, and early career success.

Strengthen your profile with academic and industry exposure

Gain insights from **faculty who combine professional expertise with active research**, and work on projects that may involve **brands, companies, or institutions**. This experience gives you a direct understanding of professional briefs, feedback processes, and industry expectations, while helping you **test your interests, refine your direction, and produce outcomes that can support a portfolio, CV, or future Master's application**.

Find your direction through a cross-knowledge learning model

Work in **multidisciplinary teams** across different Master programmes, addressing shared briefs from perspectives such as design, business, culture and technology. This approach reflects professional practice and supports the development of analytical, collaborative, and problem-framing skills.

Experience Milan as part of your education

Study at Domus Academy in **Milan**, an internationally recognised centre for design, fashion, and innovation, where the close connection between creative culture and industry provides continuous inspiration and real-world reference.

What You Will Do

- **Develop a project in multidisciplinary teams** that responds to a shared brief and works through research, concept development, and design experimentation.
- **Attend lectures, seminars, and bootcamps** led by international academics and industry professionals who provide frameworks, methods, and critical perspectives.
- **Receive structured feedback** during intermediate reviews, supporting the refinement and development of your project.
- **Present your final project** to faculty members and, when applicable, industry professionals.
- Develop your project using **Domus Academy's specialised facilities**, including the **Design Lab and Fashion Lab**, with access to 3D printers, sewing machines, and advanced equipment, supported by expert designers and technicians.

School of Fashion

Master in Fashion Design

Fashion Identity Workshop

The Fashion Identity workshop is designed to stimulate and refine your creative capacities, guiding you toward the development of a distinct personal design identity. The ultimate objective is the conceptualisation and creation of an original fashion collection. Towards the workshop, you are expected to engage in a comprehensive design process that encompasses not only the realisation of your creative concepts into viable products but also a critical consideration of the intended target audience and the commercial potential of the collection.

Master in Fashion Styling & Visual Merchandising

Fashion Styling and Digital Content Creation Workshop

The Fashion Styling and Digital Content Creation workshop explores the cultural, social, aesthetic, and practical dimensions of fashion image-making, spotlighting the stylist as a key strategic figure – capable of crafting compelling visual narratives through a distinct and personal vision. The workshop also covers the creation of digital branded content, equipping you to translate your styling concept across multiple platforms and media.

JUNE AND NOVEMBER



Admission Process

1. CHECK ENTRY REQUIREMENTS

General entry requirements include: holding a first level academic degree (Bachelor's Degree or Academic Diploma) in a field related to the chosen study programme. Workshop experience is also open to students with not related degrees or diplomas if the applicant is motivated by a research interest towards the programme's topics.

2. PREPARE SUPPORTING DOCUMENTS

The required documents for application are:

- Curriculum vitae
- Copy of Bachelor's Degree or Academic Diploma in original language and translation if necessary* or official certificate of expected Graduation issued by the Institution
- Copy of Bachelor's Degree or Academic Diploma's official transcript / mark sheet in original language and translation if necessary* (listing subjects and exams, with corresponding number of hours / credits) or most updated official transcript / mark sheet if not graduated yet
- Certificate of English language proficiency (for Academic Master's Programme: IELTS 5.0 or equivalent.
- Motivational letter
- Copy of passport
- Portfolio of projects (not compulsory for workshops within the Master's programmes in Business Design Fashion Management and Luxury Brand Management)

*Accepted languages: Italian, English, French, Spanish