



SHORT COURSE EXPERIMENTAL TEXTILE DESIGN

FLORENÇA

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inglês e italiano

EXPERIMENTAL TEXTILE DESIGN

Desenvolva uma abordagem inovadora na área de têxteis e materiais. Seguindo a demanda da indústria, o Istituto Marangoni Firenze utiliza sua excelente posição geográfica para se conectar com as mais importantes empresas têxteis e designers de têxteis, bem conhecidos por sua abordagem inovadora e sustentável. A ênfase é colocada em abordagens exploratórias e versáteis através do trabalho prático. Os participantes constroem seu conhecimento ao serem incentivados a desbloquear seu potencial para experimentar, inovar e desenvolver, incorporando novas tecnologias e abordagens sustentáveis. Os estudantes desafiam novas direções no design de têxteis através de pesquisas e práticas inovadoras, e analisam a necessidade e o impacto da inovação e da ecologia na economia.

SEMANA 1

Na primeira semana, os participantes estudam o setor têxtil da indústria da moda, com foco em designs têxteis originais, desde a inspiração até a aplicação. Ao aprender sobre a arte de criar e manipular tecidos, os participantes exploram a própria criatividade e descobrem diferentes maneiras de criar estampas, texturas e decorar superfícies antes de desenvolver suas próprias coleções pessoais de designs têxteis.

SEMANA 2

Na segunda semana, os participantes estudam técnicas digitais aplicadas a tecidos para a indústria da moda. Com foco sobretudo em Tecnologia Aplicada e Design Têxtil Inovador, Tecidos Inteligentes e na análise do impacto da inovação e da ecologia na economia, os participantes pesquisam e propõem conceitos pessoais sobre como inventar o futuro dos tecidos.

SEMANA 3

Durante a última semana do curso, os participantes trabalham no desenvolvimento de conceitos pessoais em uma coleção de designs têxteis. As ideias de criação são desenvolvidas com auxílio de uma tutoria e orientação individual por especialistas em têxteis e, finalmente, apresentadas em um portfólio de design visual.

FOCO DO APRENDIZADO

- Design original de têxteis
- Tecnologia Aplicada e Tecidos Inteligentes
- Laboratório Criativo
- Portfólio
- Design Gráfico e Comunicação

ABOUT ISTITUTO MARANGONI

Over the past 85 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and management skills which are subject specific and relevant to the international fashion, design or art fields. Istituto Marangoni Master's courses provide students with a focused and in-depth knowledge and know-how for a successful professional career at various levels of the above-mentioned industries. There is a strong focus on project-based, industry-linked teaching methods of delivered by experienced industry specialists and professionals.

PROGRAMME INFORMATION

ACADEMIC ACHIEVEMENT

Istituto Marangoni Certificate

SHORT COURSE DESCRIPTION

Course Duration:

3 Weeks

75 hours of lesson

Brief description paragraph:

Emphasis is placed on exploratory and versatile approaches to obtain a textile collection. Participants build their knowledge by being encouraged to unlock their potential ability to experiment, innovate and develop, learning about sustainable approaches. Students challenge new directions in textile design through forward-thinking research and analyse the need and impact of innovation and ecology to the economy.

Key Topics (max 5):

Textile Design

Sustainability

Surface and Prints

Portfolio

Graphic Design and Communication

Week by Week description

Week 1:

In the first week participants explore the textile area of the fashion industry with a focus on original textile designs, from inspiration to their application. Learning about the art of creating textiles, its history and their manipulation, participants explore their own creativity and different ways of creating a textile design collection.

Week 2:

In the second week, participants explore the digital techniques applied to fashion textiles. With a main focus on the different ways of decorating textiles from applications, prints, textures and surface. Students will analyse the impact of innovation and ecology on the economy, researching and proposing personal concepts on Inventing the Future of Fabrics.

Week 3:

During the final week of the course, participants work on finalising their personal concepts into a collection of textile designs. The design ideas are further developed through individual tutoring and guidance by textile experts and finally presented in a visual design portfolio.

STUDY PLAN

Subjects

Research Methodology
Sustainability
Surface and Print
Graphic Design
Trend Forecasting
Textile Design

LEARNING ACTIVITIES

Short Courses are taught via:

- Frontal lessons.
- Workshops / Seminars.
- Off-site visits (where relevant to specific course)

Outcomes

Upon completion of this short course, you will be equipped with the knowledge and skills to:

- Apply research methods to a creative project.
- Create a range of forward-thinking textiles.
- Communication and creative portfolio

Course materials

- Variety of paper formats (A4/A3, watercolour paper...).
- Coloured pencils.
- Markers.
- Watercolours.
- Computer or tablet.
- Any material relevant to create surface and texture.

STUDENT SUPPORT STRATEGY

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience: a. the use of the Library, online resources (where available), and the school facilities help students to reach the skills and knowledge expected on the course; b. Tutors guide students during their studies.

STUDENT FEEDBACK

Student feedback is essential for future course development and improvement. Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents. Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.