



# STUDY ABROAD - JEWELLERY DESIGN

## MILÃO

24 de fevereiro de 2025  
22 de setembro de 2025  
inglês e italiano

# JEWELLERY DESIGN

O designer de joias é um profissional capaz de conceber e projetar uma peça de joalheria de forma estruturalmente correta, com uma linguagem estética capaz de interpretar as tendências contemporâneas. Este curso semestral oferece um amplo panorama sobre os contextos culturais, criativos e setoriais, ensinando as habilidades relevantes necessárias para que os participantes possam usar uma ampla variedade de técnicas e ferramentas manuais e digitais para criar uma peça de joalheria original com padrão profissional.

O curso semestral em Design de Joias visa equipar os alunos com uma base metodológica e com as bases de conhecimentos técnicos e culturais para que possam iniciar na profissão de designer de joias. Ao longo do curso, os alunos aprendem a combinar habilidades técnicas com conteúdos criativos para criar peças de joalheria originais que aliem a tradição às tendências contemporâneas.

Os participantes também passam a entender corretamente o processo de criação de peças de joalheria, por meio de pesquisa de inspiração, elaboração de conceito e desenvolvimento de produto. Além disso, adquirem a capacidade de identificar os materiais mais adequados com base em suas propriedades metalúrgicas e estéticas e de moldá-los de uma forma estrutural e funcionalmente adequada.

Os alunos têm a oportunidade de aprender habilidades essenciais de desenho técnico e as noções necessárias para a concepção estrutural de uma joia, além de métodos de desenho livre. Eles desenvolvem sua capacidade expressiva individual, para desenhar suas ideias e apresentá-las de forma eficaz.

Os alunos também se aprofundam nos fundamentos da história e cultura da joalheria: eles passam a conhecer profundamente as técnicas e processos de ourivesaria, tendo também a oportunidade de vivenciar uma experiência genuína em um verdadeiro laboratório de ourivesaria.

## FOCO DE APRENDIZAGEM

- História e cultura da joalheria
- Métodos de Design de Joias
- Desenho técnico
- Desenho à mão
- Técnicas de ourivesaria

## POSSIVEIS CARREIRAS

- Designer de joias
- Ourives
- Designer criativo para marcas de joias
- Pesquisador de tendências para marcas de joias
- Comunicador de produtos para marcas de joias

# ABOUT MARANGONI

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni Master's courses prepare students with an elevated and in-depth knowledge and know-how for a successful professional career at various levels in the fields of Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior and Product Design, Jewellery Design, Art Management, and Art Curation. There is a strong focus on project-based industry linked methods of study taught by experienced industry specialists and professional practitioners.

## PROGRAMME INFORMATION

### ACADEMIC ACHIEVEMENT

Istituto Marangoni Certificate and Transcript\*

\*The recognition of credits obtained within their Semester experience will be evaluated and then confirmed by their own University.

### EDUCATIONAL APPROACH

- to develop flexible approaches to programme delivery and student support which reflect the needs and expectations of our students;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to develop the students' intellectual and imaginative powers, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on graduation in all programmes;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

## **CONTENTS' OVERVIEW**

### **Programme Aims:**

This semester programme aims at training professionals in the field of jewellery design by providing participants with a broad education in cultural, creative, and industry contexts along with skills in the use of a range of hand and digital tools, useful to create an original jewellery piece at a professional standard. Participants acquire a solid knowledge of the methods and techniques employed by jewellery designers, integrated by a basic preparation in history and culture of jewellery design, on the basis of which they will develop the ability to create jewellery pieces in a structurally correct method, made unique by a deep knowledge of contemporary trends.

### **Programme Learning Outcomes**

On successful completion of their course of study students will be able to: • apply skills of critical analysis to real world situations within a defined range of contexts;

- demonstrate a high degree of professionalism characterised by initiative, creativity, motivation and self-management;
- express ideas effectively and communicate information appropriately and accurately using a wide range of media;
- develop working relationships using teamwork and leadership skills, recognising and respecting different perspectives; • manage their professional development reflecting on progress and taking appropriate action;
- find, evaluate, synthesise and use information from a variety of sources;
- articulate an awareness of the social and community contexts within their disciplinary field.

### **Final Award Learning Outcomes**

On successful completion of their course of study students will be able to:

- Make the technical drawings of a jewellery piece in a correct manner by respecting the conventions employed in the field;
- Doing expressive visualization of jewellery design pieces using hand drawing techniques;
- Respect structural correctness and composition principles in the construction of a jewellery piece;
- Report on the main styles and movements in the history of jewellery design;
- Understand contemporary trends and their influence on jewellery design.



## **STUDY PLAN**

Sketching & Technical Drawing

Visualization Techniques

Jewellery History & Culture

Production Processes

Brief Interpretation

Design Methodology

## **Curriculum**

This semester course aims to provide students with the methodological basis and the foundations of technical and cultural knowledge to initiate them to the profession of jewellery designer. They learn to combine technical with creative contents so as to define an original jewellery piece that respects the tradition and meets contemporary trends. Students learn the correct process to design a jewellery piece through the phases of inspirational research, concept elaboration, and product development. They also gain the ability to identify the proper materials for their metallurgic as well as aesthetic properties and shaping them in a structurally and functionally correct manner. Students acquire technical drawing and the rules for the structural construction of the jewellery piece as well as the methods for free-hand sketching. They gain an expressive ability to draw their design ideas and present them effectively. Students gain knowledge in the foundations of jewellery history and culture. They acquire an in-depth knowledge of goldsmith techniques and systems for making jewellery, also benefiting from a first-hand experience in a real goldsmith laboratory. Students sit their exams for the all subjects by presenting projects, exercise books, drawing folders, and researches made up of visual and written material.

## **TEACHING AND LEARNING METHODS**

### **Programme teaching methods**

The programme is designed to facilitate the development of a student who will be highly employable and will allow them to investigate and develop their strengths. The programme will present students with a variety of approaches to learning and assessment strategies that will promote intellectual, imaginative, analytical and critical judgement.

It will allow students to develop understanding as well as their presentation and communication skills, which they will be able to demonstrate in a variety of forms. A combination of different learning and teaching methodologies are employed in order to promote reflective learning and develop generic transferable skills.

Methods include:

- projects to encourage independent learning through investigation, enquiry and problem solving
- group project to enhance interpersonal and collaborative skills;
- tutorials and group tutorials to facilitate shared experiences and best practice;
- seminars, formal lectures and workshops;
- study, trips, external projects and competitions present the students with another dimension to their learning experience;
- guest speakers provide the students with a full, broader and real prospective to their specialist field of study.

Students will have the opportunity to demonstrate their achievement of the intended learning outcomes through a variety of tests appropriate to their field of study.

**Programme Specific Assessment Criteria:** The methods of assessment used give breadth and depth, which allow for both the formative and summative assessment of every student at each stage of the programme.

The programme uses a balanced assessment system, both summative and formative as an integral part of gathering information on student learning. Different forms of assessment can, and where appropriate should, be used to test different types of skills and learning.

### **Formative Assessment:**

Formative Assessment informs both teachers and students about student understanding at a point when timely adjustments can be made. In formative assessment students could be involved in the assessment process.

These formative assessment situations will also give students an opportunity to learn to critique the work of others. Some of the instructional strategies that will be used formatively include the following:

- criteria and goal setting: asking students to participate in establishing what should be included in criteria for success;
- self and peer assessment: with peer evaluation, students see each other as resources for understanding and checking for quality work against previously established criteria;

- student record keeping: helps students better understand their own learning as evidenced by their classroom work. This process of students keeping ongoing records of their work not only engages students, it also helps them, beyond a “grade,” to see where they started and the progress they are making toward the learning goal.

**Summative Assessments:** These assessments are a means of gauging student learning, at a particular point in time, relative to established marking criteria.

Summative assessments can occur during as well as at the end of each subject and concentrate on specific evidence of student work, examples as follows:

**Portfolio Assessment** > is used to assess a variety of projects that have been developed throughout the course.

**Practical Coursework** > allows the students to demonstrate their understanding and application of practical areas of study.

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**Written Reports** > are required in some study areas, where a clear and structured brief is provided and the students are asked to submit work to be marked independently and anonymously by staff. Formal Examinations > are required in some study areas.

**Presentations** > are used in some subjects to allow the student to develop their professional communication and presentation skills.

**Student Projects** > are used when the student is required to submit work to be marked independently and anonymously.

## **COURSE SPECIFIC ADMISSION REQUIREMENTS**

Admission is based on the reasonable expectation that the student will be able to fulfil the objectives of the programme and achieve the standard required for the award. Admission requirements are listed below. When considering the suitability of an applicant for a place on the programme the Admissions team will usually take the following factors into account:

- the applicant's qualifications (High School Diploma or equivalent school certificate);
- the applicant's personal statement.

The Admissions Manager coordinates and supports the subject specific Programme Leader and the Director of Education in dealing with interviews and portfolio assessments (where appropriate). (Admission requirements are subject to change in order to comply with entry requirement regulations).



## **STUDENT SUPPORT STRATEGY**

Istituto Marangoni administers policies to enhance the student experience, in an academic, practical and pastoral way:

- Programme Leaders: the first point of call to acquaint students with regulations and issues arising on the programme;
- Student Support Officers for student referral where appropriate; programme and student handbooks;
- induction programmes for facilities including: Library, IT, online resources (where available), school facilities and media services;
- student group representatives (student voice).

### **Student Support Officers**

A dedicated Student Support Officer is available for all students on the programme. For matters of pastoral care the Student Support Officers will help in:

- finding their way around;
- time management;
- dealing with stress, or absences;
- getting the best from the course;
- understanding and applying school rules;
- future study options or other issues.

One-to-one appointments may be made by phone, through the school receptionists, or by email. Where possible students can expect to be seen almost immediately, or contacted to arrange a suitable time.