



Semester Courses

2026-27



DOMUS ACADEMY MILANO

INTAKES

SEPTEMBER 2026 INTAKE

Welcome Days: September 7th and 8th, 2026

TERM I

SUBJECTS: September 9th to September 25th, 2026

WORKSHOPS: September 28th to October 30th, 2026

TERM II

SUBJECTS: November 4th to November 20th, 2026

WORKSHOPS: November 30th, 2026 to January 29th, 2027

NOVEMBER 2026 INTAKE

Welcome Days: November 2nd and 3rd, 2026

TERM I

SUBJECTS: November 4th to November 20th, 2026

WORKSHOPS: November 30th, 2026 to January 29th, 2027

TERM II

SUBJECTS: February 10th to February 23rd, 2027

WORKSHOPS: February 24th to April 7th, 2027

FEBRUARY 2027 INTAKE

Welcome Days: February 8th and 9th, 2027

TERM I

SUBJECTS: February 10th to February 23rd, 2027

WORKSHOPS: February 24th to April 7th, 2027

TERM II

SUBJECTS: April 8th to April 27th, 2027

WORKSHOPS: April 28th to June 4th, 2027

SEPTEMBER 2026 INTAKE

Semester Course in Fashion Management		
	Subject	Workshop
Term I	Fashion Marketing and Management	Fashion Merchandising and Buying
Term II	Integrated Communication Strategy	Fashion Brand Management

FEBRUARY 2027 INTAKE

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Term I	Fashion Marketing and Management	Fashion Merchandising and Buying
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NOVEMBER 2026 INTAKE

Semester Course in Fashion Management		
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Term I	Integrated Communication Strategy	Fashion Brand Management
Term II	Fashion Marketing and Management	Fashion Merchandising and Buying



SEPTEMBER 2026 INTAKE

FASHION MANAGEMENT

TERM I:

FASHION MARKETING AND MANAGEMENT - Subject

The Fashion Marketing and Management subject examines advanced marketing and management principles and provides strategic frameworks and operational tools to develop a comprehensive marketing plan for a fashion company.

FASHION MERCHANDISING AND BUYING - Workshop

The purpose of the Fashion Merchandising and Buying workshop is to give you a detailed insight into the key role and responsibilities of a Collection Merchandiser and Fashion Buyer in the context of both retail and wholesale channels. You will examine the prerequisites of the role: from professional competencies to personal attributes. In the current omnichannel fashion retail context, buyers are accountable for ensuring that a store's merchandise mix has the appeal to convince and convert potential customers. They are accountable for maximising turnover and profit margins while minimising inventory risk. You will engage in analysing fashion trends through a deep examination of fashion catwalks, shows and presentations. You will learn to identify market opportunities by analysing consumer demand, trends and behaviour from a socioeconomic and cultural point of view, and to translate them into a feasible buying concept and a balanced assortment.

TERM II:

INTEGRATED COMMUNICATION STRATEGY - Subject

The subject focuses on the promotion and communication strategies that fashion and luxury brands can create, plan and execute.

FASHION BRAND MANAGEMENT Workshop

The workshop in Fashion Brand Management addresses the dynamics within fashion brands and the various strategies they employ to develop and foster their value and offer. You are required to analyse a brand's vision, core values, and verbal and nonverbal DNA. You then learn to assess what is at the core of the brand's identity, explore new business opportunities and build powerful brand "touchpoints", through new brand extensions, advanced brand content, and refined brand image, while ensuring the highest consistency throughout the consumer experience. The workshop tackles real industry-led briefs, obliged to practical outcomes in collaboration with the industry partner.



FEBRUARY 2027 INTAKE

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TERM II:

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NOVEMBER 2026 INTAKE

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ADMISSION PROCESS

1. CHECK ENTRY REQUIREMENTS

General entry requirements include:

Holding a first level academic degree (Bachelor degree or academic diploma) in fields related to the selected study program.

Our Semester's Programmes are also open to students with a different degree or diploma, provided that the applicant is motivated by strong interest in the program's topics and demonstrates the necessary technical skills and open to professionals with a previous background in the related field of study.

Certificate of English language (IELTS 5.0 Academic or equivalent on entry).

2. PREPARE SUPPORTING DOCUMENTS

The required documents for application are:

Completed application form

Artistic and professional portfolio of projects (not mandatory for Semester's Programmes of MFM, MLBM, MBD; not mandatory but welcome for MDAI, MDF)

Curriculum vitae

Motivational letter

Copy of Bachelor's Degree or Academic Diploma translated into English or official certificate of expected Graduation issued by the Institution

Copy of Bachelor's Degree or Academic Diploma's official transcript / mark sheet translated into English or most updated official transcript / mark sheet if not graduated yet

Documentation regarding further courses or seminars attended (if available)

English language certificate (IELTS 5.0 Academic or equivalent)

Copy of passport

Application fee of €100