

POSTGRADUATE PROGRAMMES / NEW URBAN DESIGN



## CURRICULUM

INTERNATIONAL ACADEMY  
OF ART & DESIGN

design  
mundo  
afora

NABA  
NUOVA ACCADEMIA  
DI BELLE ARTI

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academic master in

# NEW URBAN DESIGN

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**AREA**  
Design

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**AREA LEADER**  
**Milan | Rome**  
Claudio Larcher

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The Academic Master gives a new perspective on the role of urban designers, and allows the students to enhance their experience in reading into, interpreting and designing cities to face the new complexity of urban contexts, and complement it with practical actions also establishing relationships with local and international partners. Through the research of new ways to understand the city, this course develops the specific necessary skills to carry out new urban design projects, with specific attention to service design.

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**LANGUAGE**  
Italian - English

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**CAMPUS**  
Milan

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**DEGREE AWARDED**  
First Level Academic  
Master Degree

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**CREDITS**  
60 CFA

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**LENGTH**  
One year

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**CAREER OPPORTUNITIES**

Urban designer

Public administration consultant

Consultant for public utility and multi-utility companies

City brand designer

Collaborator at architecture/ engineering practices, urban design companies

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**LEARNING OBJECTIVES**

To read the city in its various proportions and dimensions (physical city, social city, political city) in order to develop urban design projects with particular attention to the re-design of services (physical, social, political)

To acquire a methodological approach at managing neighbourhood or metropolitan area revitalisation design and planning, temporary community activities and events, interconnections between buildings, transport systems, social networks, natural environment and care of local communities

To be able to interact with the main industry interlocutors: institutions, associations, companies, architectural companies, sociologists, anthropologists and citizens

# CURRICULUM

COURSES	CFA
Urban design	10
Ecodesign	8
Project methodology	6
Digital cultures	8
History of architecture and urban planning	6
Cultural anthropology	6
<b>TOTAL CREDITS COURSES</b>	<b>44</b>
Internship	10
Final project	6
<b>TOTAL CREDITS MANDATORY TRAINING ACTIVITIES</b>	<b>16</b>
<b>TOTAL CREDITS MASTER</b>	<b>60</b>

# COURSES

<b>URBAN DESIGN</b>	This course provides students with a cultural and project-oriented introduction to the historical, artistic, technical and design aspects of urban space.
<b>ECODESIGN</b>	This course examines several design processes connected with various scales of intervention, applying theories and methodologies to the various specific features of this sector. Emphasis is placed on development processes attentive to the economic, technological, sectoral, commercial and distribution constraints of clients, taking production, ethics and artistic perspectives into consideration.
<b>PROJECT METHODOLOGY</b>	This course aims at building specific skills in the development of urban design projects. It offers the students a methodological approach suited to managing the analysis, development and execution of a project, as well as the presentation of all the process phases. Specific attention is devoted to developing strategies from reflections and considerations around ideas, values and themes linked to our contemporary cities.
<b>DIGITAL CULTURES</b>	This course focuses on the system of relationships defining the field of digital culture, with particular reference to IT and media aspects, addressed from a theoretical, methodological and critical perspective. It also addresses the historical evolution and the sociological, anthropological and scientific implications of artistic and design research in the digital field.
<b>HISTORY OF ARCHITECTURE AND URBAN PLANNING</b>	The course explores the history and practices of architecture, paying particular attention to the methodological aspects of design, its historical development and processes. The goal is to bring architecture in all its forms back into education and research.
<b>CULTURAL ANTHROPOLOGY</b>	This course reflects on the symbolic and social dynamics of cultures, examining material and aesthetic ones, the creativity of the imagination and the human spirit, exploring the many geographical and historical variants and the creation of ever-changing relationships between human communities and nature, from tribal to global.
<b>FINAL PROJECT</b>	The conclusion of the didactic path consists in the presentation and discussion of the Final project in front of a Committee composed by faculty members of the Master. The Final project is not aimed to find a definite and closed answer, but a flexible, evolving and solid vision of new urban realities, to be developed in autonomous and independent way, according to the instructions provided by the faculty members.